



# LIVE WITH PURPOSE

The strength of our company hinges on how well we take care of the community at large. To this end, we help in building the future by aligning our core business with our corporate social responsibility. We share our knowledge of financial literacy, use our network to promote the value of savings, and rally our own people to give of their time to help others.



## PHILAM FOUNDATION

### GIVING BACK AND TOUCHING LIVES

Philam Life is passionate about promoting the financial security and social well-being of the communities that it serves. We are committed to bring about positive change in the lives of more Filipinos. In 2016 we pledged PHP31 million to expand our CSR programmes and finance priority projects.

In addition to funding, by leveraging our employees and volunteer network, we were able to build more schools across the Philippines, continued to spread the importance of saving and financial literacy among the young and old, and raised benefits of regular exercise for a longer, more active life.

In 2016, we built 36 classrooms nationwide through our **Philam Paaralan** project, benefiting hundreds of schoolchildren across the country. This was made possible through the Philam Foundation's collaboration with new and established partners both locally and internationally. We are pleased to report that we have surpassed the commitment we made in 2012 to build 65 classrooms in five years. As of December 2016, 121 Philam Paaralan classrooms have been built all over the country.

Through the **KaAkabay Philam Volunteer Corps**, we continue to engage our employees and provide opportunities for them to participate in the foundation's key initiatives. In 2016, our volunteers contributed their time to support school refurbishing activities, blood donation drives, storytelling workshops, outreach programmes, and savings awareness campaign sessions.

In total, KaAkabay chapters in Metro Manila, Cebu and Davao engaged 295 volunteers and rendered 61,760 volunteering hours.

We continued to align our corporate social responsibility efforts with our core business through **Philam Savings Awareness and Values Education Sessions (Philam SAVES)**. Through two-part modules involving storytelling and coin bank-design sessions, the project promoted savings awareness among young Filipinos.

## NEW CLASSROOMS AND PARTNERS IN 2016

Name of School	Classrooms Built	Partner
Setan Elementary School	3	Happy Hearts Fund
Gubat North Central School	2	Happy Hearts Fund
Severo High School	2	Happy Hearts Fund
Oas Polytechnic School	2	Happy Hearts Fund
Santa Monica Elementary School	2	BPI Foundation
Tulariquen Elementary School	2	BPI Foundation
Camansihay Elementary School	3	BPI Foundation
Lucio Vivero Memorial School	3	BPI Foundation
Bonifacio Bulante Elementary School	2	BPI Foundation
Bayugan Comprehensive National High School	5	Embassy of Japan
Narra Elementary School	2	Eagle Cement Corporation
Camp Crame Elementary School	2	PSSLAI
Bulacan Agriculture State College	2	Eagle Cement Corporation
Sumilao Elementary School	2	DOLE Stanfilco/ Kasilak Foundation
Babahagon Elementary School	2	DOLE Stanfilco/ Kasilak Foundation
<b>TOTAL</b>	<b>36</b>	

We also strengthened the backbone of the programme by incorporating the Financial Literacy Sessions for parents and other adults with the assistance of our Financial Advisors. We were able to initially conduct eight sessions, attracting and educating more than 400 schoolchildren and 300 adults.

As we move into our 70th year, we will continue with our commitment to enrich the lives of Filipinos and empower them to live longer, healthier, better lives through our Foundation's programmes.