



**Above left: The 2nd General Assembly held last October 2019, attended by 70 doctors and tumor registrars from 30 partner hospitals. Above right: Philam SAVES Nationwide Caravan goes to Romblon.**



**Above left: Members of the Board of Directors for Philippine College of Surgeon-Cancer Commission discuss the different ways to strengthen the surgical outcomes for cancer treatment in the Philippines through strengthening of Tumor Boards and an enhanced hospital-based cancer registry system. Represented in the meeting were PCS-Cancer Committee, Philam Foundation, CARE Philippines Foundation, and I Can Serve Foundation. Above right: Philam SAVES conducted at Cubao Elementary School in Cubao, Quezon City.**

## **PHILAM FOUNDATION**

Philam Foundation, Inc. in its 23 years of service, has been bringing to life AIA Philam Life’s brand promise of helping Filipinos live Healthier, Longer and Better Lives through programs that help address issues in education, financial literacy and health.

Since 2012, Philam Paaralan has been fulfilling its commitment to make education accessible to more Filipino children by building fully furnished and disaster-resilient classrooms in unserved, underserved or calamity-stricken areas in the country. The program actively engages various stakeholders, with partners from the government and local government units (LGUs) as well as private organizations, whose support has resulted in 208 fully furnished classrooms turned over in seven years. This translates to accessible education for more than 40,000 students nationwide in 56 out of 83 provinces in the Philippines. Aside from achieving its objectives, the program has strengthened partnerships with likeminded organizations such as LBC Foundation, AY Foundation, Team Energy Foundation and institutions such as the Embassy of Japan in the Philippines and the Angat-Buhay Program of the Office of the Vice President of the Philippines.

With the challenge of financial literacy among Filipinos an issue close to the heart of the AIA Philam Life business, the Foundation developed the Philam Savings Awareness and Values Education Sessions (SAVES) Program, which provides financial literacy education to primary students and middle to low-income Filipinos nationwide. Launched in 2015, the sessions are conducted by AIA Philam Life employees and agency volunteers, with more than 36,000 Filipinos, students, parents and teachers alike, educated by nearly 2,000 volunteers. Last November, a second nationwide simultaneous run of Philam SAVES was conducted, with over 5,200 students taught by 230 agency volunteers.

Despite the success and reach that Philam SAVES has achieved in its four-year run, the urgency to address the financial literacy issue led the Foundation to reach out to various government agencies to help design a financial literacy course for tertiary-level students who are about to become part of the workforce. As such, discussions with the Insurance Commission, the Securities and Exchange Commission, the National Economic and Development



**Turnover of One-Storey Four-Classroom Building to Catalunan Grande Elementary in Zamboanga City, a partnership with the Embassy of Japan.**



**Turnover of classrooms in Marawi, in partnership with the Office of the Vice President Angat-Buhay Program, LBC Foundation and Team Energy Foundation.**

Authority, the Bangko Sentral ng Pilipinas, and the Commission on Higher Education were convened to develop a three-unit course called Personal Finance 101: My Peso and I. The course will be a required elective for graduating college students in order to introduce them to comprehensive financial literacy, from handling personal finances to dealing with government regulated financial requirements. Once the final material has been approved, the course will be ready for full implementation by school year 2021.

2019 marked the second year the Foundation's Alliance for the Philippines' Health and Advocacy (ALPHA) made the fight against cancer a part of its effort to support the organization's focus on protection and wellness. ALPHA is the health-based consortium of Philam Foundation, Inc., together with the Philippine College of Surgeons and the Philippine College of Physician. It focuses on the health journey of an individual through its pillars - Prevention, Protection and Recovery.

Last October 2019, the program concluded its Second General Assembly (GA), with 70 doctors and tumor registrars from 30



**The Philam Foundation programs Philam Paaralan, Philam Saves and ALPHA were given recognition at the 1st League of Corporate Foundations Guild Awards 2019.**

partner hospitals in attendance. The event was attended by Brigadier General Ricardo C. Morales, President and CEO of PhilHealth, and Dr. Nestor Santiago, Jr., Assistant Secretary Health Facilities and Infrastructure Development Team of the Department of Health. The GA was an opportunity for participants to discuss the impact of the National Integrated Cancer Control Act, or RA11215, on their current methods of doing business and the role of cancer registry in an integrated system of care in the collection of valuable data that will influence patient care and management.

Philam Foundation's social responsibility is not limited to the community. It also has programs that address the financial needs of AIA Philam Life employees and agencies through the Philam Centralized Aid for Employees in Need (Philam CAN) and the Philam Solidarity and Welfare Fund (Philam SoWel Fund) programs, respectively. In 2019, PHP380,000 was released from the Philam CAN program as financial assistance to 35 employees. For the Philam SoWel Fund, a total of PHP1,100,000 was disbursed to 84 financial advisors and staff from 36 agencies.

In July, several programs of the Foundation were given recognition during the 1st League of Corporate Foundations Guild Awards, namely: Philam Paaralan for outstanding CSR Project in Education, Philam SAVES for outstanding CSR Project in Enterprise Development, and ALPHA for outstanding CSR project in Health.