

Philam Foundation, Inc.
Annual Report
2014

I. Philam Paaralan

Philam Foundation, Inc. was able to build 40 classrooms in 2014.

PFI built 3 classrooms in Taguig National High School as a community relations effort in line with Philam Life's transfer to Bonifacio Global City.

On the other hand, the 37 other classrooms were built as a result of the devastation caused by Typhoon Haiyan in 2013. The construction of these classrooms were made possible through Philam Life and AIA's donations and contributions from other like-hearted local and international organizations.

Philam Paaralan was also able to receive 1250 tablet chairs for from Isla Lipana Foundation, Inc. through their Seat of Hope program.

Below is the list of classrooms and partners.

No.	School	No. of Classrooms	Area	Partner	Amount
1	Taguig National High School	3	Taguig City – Pateros	NA	USD 0.00
2	Marasbaras Elementary School	3	Tacloban City	Happy Hearts Fund	USD 50,000
3	San Jose Central Elementary School	2	Tacloban City	Give 2 Asia	USD 20,000
4	Manlilisid Elementary School	3	Javier, Leyte	Happy Hearts Fund	USD 50,000
5	Pastrana Central Elementary School	3	Pastrana, Leyte	Philam Life Agency Sales Group and Premier Agency, Philippine American Cultural Foundation, Watt Samakki-Dhammikaram, Inc., and MDRT Foundation	USD 24,907
6	Cantahay Elementary School	2	Guiuan, Eastern Samar	Give 2 Asia	USD 25,000

7	Salug Elementary School	2	Guiuan, Eastern Samar	National Museum	USD 0.00
8	Sta. Fe Central Elementary School	2	Sta. Fe, Bantayan Island, Cebu	Philippine Stock Exchange Foundation, Inc.	USD 25,000
9	Medellin Elementary School	2	Medellin, Cebu	US Philippines Society	USD 25,000
10	Loon South Central Elementary School	2	Loon, Bohol	National Museum	USD 0.00
11	San Miguel Central School	4	San Miguel, Leyte	Happy Hearts Fund	USD 50,000
12	Manlilisid National High School	4	Javier, Leyte	Happy Hearts Fund	USD 50,000
13	Jawili Integrated School	2	Tangalan, Aklan	US Philippines Society	USD 25,000
14	Don Francisco, Dinglasan Memorial School	2	Roxas City, Capiz	US Philippines Society	USD 25,000
15	Estancia Central Elementary School	2	Estancia, Iloilo	US Philippines Society	USD 25,000
16	Bayabas Elementary School	2	Cadiz City, Negros Occidental	US Philippines Society	USD 25,000
TOTAL					USD 419,907

II. KaAkbay Philam Volunteer Corps

A. Metro Manila

As of December 2014, 152 employees joined the KaAkbay program. They attended a teambuilding and monthly activities. Volunteers are to graduate on May 2015.

Volunteer Activities	Volunteering Hours	Volunteers
15 activities	2,341 hours	447 volunteers

2014 Volunteer activities conducted were Tree Planting with Manila Waters, House build with Gawad Kalinga, Bloodletting across Philam Group of Companies with

Philippine General Hospital and Philippine Red Cross, Brigada Eskwela, Savings Awareness Campaign with Gawad Kalinga and scholars of Philippine Jesuit Prison Service, Basic First Aid and Life Support Training with Philippine Red Cross, Relay for Life with Philippine Cancer Society, and Christmas parties with Virlanie Foundation (Manila), Dr. Emilio Integrated School (Cebu) and SOS Children's Village (Davao).

Batch Number	No. of Volunteers
Batch 8	152
Batch 1-7 (currently employed)	162
Total	314

B. KaAkbay Regional Chapters (Cebu/Davao)

On its second year, the regional chapters were able to participate in tree planting activities, Brigada Eskwela, initiated a fund raising event and sponsored a Christmas party for kids.

C. Fund Raising Initiatives

All three (3) chapters of KaAkbay; Metro Manila, Cebu and Davao conducted a fund raising campaign to benefit the KaAkbay Program. Funds were gathered by selling/auctioning pre-loved items owned by the volunteers.

Chapter	Dates of Fundraising	Amount
Manila	November 27-December 1	18,740.00
Cebu	December 4-8	20,000.00
Davao(with CDO)	December 3-4	15,520.00
Total		54,260.00

D. KaAkbay Professional's Volunteering Program

PFI partnered with the Department of Social Welfare and Development (DSWD) Region III for the launching of the Skill-based Volunteering program. Last November out of school youth from Angeles City, Pampanga participated in a "Job Hunting Workshop" conducted by the KaAkbay volunteers from Philam Life's Human Resources Department. Participants were taught basic resume writing and given pointers during interviews. The workshop helped the participants be ready in their pursuit of employment and for better self-representation during interviews.

Date	Activity	Venue/s	Participating Volunteers	Organizational Partner
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November 26, 2014	1st Job Hunting Workshop	Municipal Hall, Angeles City, Pampanga	24	Sustainable Livelihood Program, DSWD Region III
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E. Philam Savings Awareness Initiative by Volunteers (PHILSaivs)

PFI through the Philam Savings Awareness Initiative by Volunteer (PHILSaivs) aims to integrate and align its CSR initiatives with our core business and current programs such as Philam Paaralan and Kaakbay Philam Volunteer Corps.

A storybook entitled “Ang Bisikleta ni Kyla” will be used to introduce the value of savings to children. The book tells of a child’s dream to own a bike and how she has achieved this dream by making use of a coin bank that was given to her by her father. Participants for this activity will also be given a coin bank that they will customize, and eventually own by the end of the day.

Program will be formally launched on June 2015 at the Lemery Pilot Elementary School, where a 1 storey- 2 classroom was built and completed last July 2013.

III. Philam Centralized Assistance for Employees in Need and Philam Centralized Assistance for Agents

In 2014, employees in need were given assistance through the Philam Centralized Assistance for Employees in Need (PCAN). Most requests were due to the Typhoon Glenda which hit South Luzon and Metro Manila in July 2014.

Requests	Amount of Assistance	Amount of Collection (Estimate, August 2014 – June 2015)	Remaining Fund
26	Php 331,812.86	Php 489,120	Php 1.3M

On the other hand, financial advisors were also given assistance through the Philam Centralized Assistance for Agents (PCAFA). Most requests were due to the different calamities which hit the country like the flooding in Butuan City in January 2014.

Requests	Amount of Assistance	Remaining Fund
59	Php 305,000	Php 2.9M

IV. Sponsorships

For the year 2014, Philam Foundation gave financial support to organizations/institutions stated below:

Activity	Venue	Partner Organization	Amount Given
After the Storm: A Benefit Concert For The Philippines	The John F. Kennedy Center for the Performing Arts	US Philippines Society, Embassy of the Philippines	USD 10,000
Caritas Manila Buy and Give Expo	Glorietta 1 Activity Center	Caritas Manila	Php 12,000
1/5 Donation to the National Museum in consideration of the preservation of the Philam Life Manansala Paintings Series	National Museum	National Museum	Php 1,000,000
League of Corporate Foundations CSR Expo	Glorietta 1	League of Corporate Foundation	Php 100,000

V. Goodwill Fund

A. Aging of Accounts

Please see Annex A for Aging of Accounts

B. 2014 Loan Repayments

In 2014, only Php 98K of loan repayments were made.

Upland Marketing Foundation requested for a loan payment extension to allow them to maximize their capital and recover from their losses. An in-kind payment method was also proposed. PFI still needs to decide where to use the in-kind payment in the form of organic brown rice.

VI. Other Projects

A. Philam Premier Pa-Raffle

PFI launched in 2014 a raffle for the agency force for the benefit of Philam Paaralan.

In this activity, PFI was able to accumulate the following funds:

Breakdown of Fund	Amount
Total Donations Received	851,500.00
Total Expenses Incurred	554,559.90
Net Income	296,900.50

B. Philam Life Hall at the National Museum

On April 2, 2014, the Philam Life Hall at the National Museum was opened to showcase the Philam Life Manansala paintings. PFI also donated Php 1M to the National Museum. In exchange for the naming rights to the hall, 2 Philam Paaralans was co-branded with them located in Loon, Bohol and in Guiuan, Samar.

C. 3rd Annual Philam Golf Tournament

On May 16, 2014, the 3rd Annual Golf was conducted at the Alabang Country Club. A total of Php 760,000 gross donations were raised from the event.

D. Cash Management / Audit Findings Resolution and Office Transformation

All issues regarding the Philam Life Auction series were resolved as of February 2015.

On the other hand, PFI was able to donate items from the following offices to give way to the office transformation.

Office	Date	Recipient
Bayombong / Solano	December 18, 2014	DepEd Nueva Vizcaya
Tagbilaran	December 23, 2014 and January 8, 2015	DepEd Tagbilaran and Baclayon Elementary School
Sta. Cruz	January 12, 2015	DepEd Laguna