



Philam Life installs tech-driven new agency in Cebu

Philam Life has recently installed a new agency office in Cebu headed by Agency Manager Nilo B. Matunog, a Million Dollar Round Table (MDRT) Member and Philam Life Premier Leader prior to putting up his own agency. Composed of fifty (50) Financial Advisors and three Unit Managers, the Matunog Agency is among the highest iPad based interactive point of sale (IPOS) and portal users in the region, helping make financial planning easier and faster. Matunog and his wife, top advisor Maria Estrella, also an MDRT and Premier Advisor, are considered a power couple in the industry. With them heading the new Philam Life Matunog Agency Office in Cebu, the country's premier insurer can engage more Filipinos in the area through meaningful dialogue to financially empower them with the right advice to turn real life struggles into success, fears into peace of mind, and dreams into reality.

In photo during the agency's installation ceremony held at Waterfront Hotel in Lahug, Cebu are: (L-R Seated) Agency Manager Nilo Matunog; Philam Life President and CEO Estelito "Bobby" G. Madrid, Jr.; and (L-R Standing) Senior Advisor to the AIA Group CEO Rex A. Mendoza; Associate Director of Agencies for Central East Visayas Tes Gonzaga; Unit Manager Ez Matunog; Senior Agency Manager Susan Gayatin; Chief Agency Officer Jay Ledesma; and Director of Agencies for VisMin Rolan Enriquez.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$159 billion as of 31 May 2014.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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