

MEDIA RELEASE

Philam Life entrusted to insure DSWD NCR 4Ps



Photo shows (from left): Philam Life Head of Agency Employee Benefit Sales Paul Michael de Jesus, Philam Life Bulacan East Agency Manager Leonila Santiago, DSWD SWO-4\IDD Chief Ada Colico, DSWD NCR director Ma. Alicia Bonoan, Philam Life Head of Corporate Solutions Sales Erwin Go, Philam Life Financial Advisor Rosylene Dimaunahan and Philam Life Corporate Sales Executive Radjan Dale Santos.

Philam Life, one of the leading life insurance companies in the country, recently signed an agreement with the Department of Social Welfare and Development (DSWD) NCR to insure the beneficiaries of its Pantawid Pamilyang Pilipino Program (4Ps). The 4Ps is a human development program of the national government that invests in the health and education of poor households. Philam Life was entrusted by DSWD NCR to provide life and accident insurance, including medical reimbursement due to accidents, to 4Ps beneficiaries.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has P226.8 billion in total assets as of December 31, 2014 and has delivered timely pay outs of over P9 billion in education benefits (2004-2014) and over P118 billion in insurance benefits (1950-2014), while serving over 600,000 individual policyholders and over 1,700,000 insured group members.

Philam Life understands the real-life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).



The Philippine American Life and General Insurance Company

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Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$167 billion as of 30 November 2014.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").