



**The Philippine American Life and
General Insurance Company**

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MEDIA RELEASE

Real People, Real Heroes

We often see heroes as larger-than-life individuals with super strength, cool gadgets, or martial art skills. But in real life, heroes are characterized by genuine kindness, selfless acts, and making a difference. It is these seemingly non-super-powered (yet still challenging) every day acts of kindness and selflessness that make these real life heroes super in their own right.

AIA Group Limited, the real life company, believes that ordinary people are more than capable of going above and beyond the call of duty to help others. They have launched the first-ever AIA Real Life Hero Awards, a conglomerate-wide search for outstanding financial advisors of the AIA group of companies, which includes Philam Life, the country's premier life insurance company. AIA has been on the look-out for stories of advisors that best embody the four brand beliefs of AIA: professionalism, caring, fairness, and ease to work – making them fit to be called heroes.

Out of the 15 selected candidates from various AIA markets in the Asia Pacific region, the Philippines is proud to have two finalists from Philam Life. Captain Chris Cervantes actively promotes financial literacy among his fellow OFWs, and Nina Solomon shares her time and blessings to many charitable institutions. Their mission as Real Life heroes is to help Filipinos secure the future, so they can enjoy the present.

To know more about the inspiring works of Chris Cervantes and Nina Solomon, and to vote for whom you think is the best Real Life Hero, please visit <http://www.aiareallifeheroes.com/hero/voting/index>. Last day of voting is on May 20, 2015.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$167 billion as of 30 November 2014.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").