



**The Philippine American Life and
General Insurance Company**

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MEDIA RELEASE

Reap potential gains from PH's strong economy with Philam Life Money Tree Elite

The Philippine economy is one of the fastest growing in Asia and provides a very positive outlook particularly for investments – a development that bodes well for Filipinos who want to maximize their money's growth potential.

In a recent economic outlook presentation, Philippine Stock Exchange president and CEO Hans Sicat, noted that 2015 would be a very good year for the Philippines given the intact basic macro-economic fundamentals.

"Economy will be driven by domestic consumption, while bond and equity issuances will continue to support economic growth," he said.

During periods of growth such as what the country now experiences, it pays well for people to consider investments that could better grow their money's value over time.

One such investment option is Philam Life's Money Tree Elite – a one-pay investment and life insurance plan that gives investors the opportunity to invest in expertly managed funds with zero entry fee. On top of these, it also provides them guaranteed life insurance protection of at least 125 percent of their investment.

Philam Life Chief Marketing Officer Jimmy Javier said the Philam Life Money Tree Elite could not have come to a better time, noting that the positive investment outlook is a good opportunity for Filipinos to "start investing to maximize their money's growth potential over the long-term and participate in the potential gains from the growth of the Philippine economy."

Through Money Tree Elite, investors gain access to an array of professionally-managed investment funds which allow you to participate in the growth sectors of the Philippine economy. These fund are expertly managed by Philam Asset Management. A wholly owned subsidiary of Philam Life, PAMI is one of the largest asset and wealth management companies in the country, managing mutual funds from different asset classes and is a major contributor to the development of the Philippine mutual fund industry.

PAMI funds have grown an average of seven to 15 percent annually over the past ten years. From November in 2004 to November 2014, Philam Bond Fund has grown 7.2 percent; Philam Fund (Balanced Fund), 13.1 percent; and Philam Strategic Growth Fund, 15 percent.



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Money Tree Elite allows investors the flexibility to have full control in managing the plan based on their investment goals are risk appetite. They can choose to switch funds and add to their investment anytime without additional cost.

For customers with the need for more comprehensive protection, Money Tree Elite also has optional benefits for higher life insurance, accident and critical illness coverage.

Money Tree product is also available with investment of at least Php125,000 (entry fee or premium charge may apply).

As a special offer to existing Philam Life customers, they may avail of Money Tree Elite for Php500,000 minimum investment, plus enjoy higher insurance coverage of up to 225% of their investment. This offer is until May 31, 2015 only.

CHOOSING THE RIGHT FINANCIAL PARTNER

When investing your money, make sure to choose the most trustworthy financial partner – one that has proven stability, strength and track record of fulfilled promises and is represented by professional and experienced financial advisors.

Throughout its 68-year history, Philam Life remains to be the country's premier life insurance company with total assets of Php 209.1 billion, education benefits of Php 7.5 billion (2004-2013) and insurance benefits of Php 100 billion (1950-2013).

Philam Life has over 800,000 individual policies and more than a million participating members of group policies plus a strong agency force of over 9,000 financial advisors, whose base has grown by over 40 percent in 2013.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance.

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About Philam Asset Management (PAMI)

Philam Asset Management, Inc. (PAMI) is an asset management company that administers, distributes and provides investment advisory to nine mutual funds. PAMI is a wholly owned company of Philam Life – the country's premier life insurance company– which is a member company of the AIA Group, the largest pan-Asian life insurance group that has a unique heritage of serving the world's most dynamic region for more than 90 years.

Established in 1992, PAMI is one of the largest asset and wealth managers in the mutual fund industry with more than PhP40 Billion Assets under management as of June 30, 2014.

A major contributor to the development of the Philippine mutual fund industry, PAMI is a leader in asset management in the Philippines, managing nine funds from different asset classes for different client risk appetites namely: Philam Managed Income Fund, Philam Bond Fund, PAMI Global Bond Fund, and Philam Dollar Bond Fund, Philam Fund, PAMI Asia Balanced Fund, NCM Mutual Fund of the Philippines, and PAMI Horizon Fund and lastly, the Philam Strategic Growth Fund.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$167 billion as of 30 November 2014.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").