



The Philippine American Life and General Insurance Company

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MEDIA RELEASE

Chasing the Korean Dream



Philam Life Unit Managers Grace Cruz (Mendoza Associates), Yolanda Santos (Mendoza Associates), and Jeanette Fabico (Monteverde Associates)



Philam Life Senior Director of Agencies for Metro Manila, Leo Tan, guest speaker John Chua and Philam Life Head of Agency Transformation Office, Stephen Segismundo



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Taking the Philam Life career journey can take you to places all over the world. That's what's in store for Philam Life Agency Leaders who were feeling the Korean vibe at the recently concluded One Manila Recruitment Congress, held at the KPUB BBQ restaurant at The Fort Strip, BGC.

Aside from the K-Pop-inspired motif and the sumptuous Korean buffet, the crowd's excitement for everything Korean reached fever pitch when Philam Life's Head of Agency Transformation, Stephen Segismundo announced that all attendees have a chance to enjoy a free trip to Korea. All they have to do is to inspire other people to join and succeed in the career of becoming a Philam Life financial advisor.

It wasn't all just a night of partying, there was some learning too as experts and keynote speakers from Philam Life's Premier Academy shared the new training module for the new talents joining their respective sales teams.

To wrap things up, Philam Life invited John Chua, a past president of General Agents and Managers Association (GAMA) and a consistent Master Agency Awardee to share his practices in the area of Rapid and Quality Recruitments as he encouraged everyone to find quality recruits for 2016 to further strengthen the workforce of Philam Life.

Philam Life offers an exciting career path to those who want to be a Philam Life Financial Advisor. They can pursue their own passion, live an amazing adventure, while becoming a life changer for other people to achieve their dreams. Furthermore, while building their business as a Financial Advisor, they get to step into the world of entrepreneurship, allowing them to rule their world and to beat their best as they please.

If you are interested to know more about this exciting career at Philam Life's Premier Agency, please visit <http://www.philamlife.com/en/about-us/careers/agency-careers/>

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP226.8 billion in total assets as of 31 December 2014 and has delivered timely payouts of over PHP9 billion in education benefits (2004-2014) and over PHP118 billion in insurance benefits (1950-2014), while serving close to 600,000 individual policyholders and over 1,700,000 insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries – BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.



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About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$172 billion as of 31 May 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").