

## MEDIA RELEASE

### Be Active and Run For Life



Philam Life employees who participated in the Metro Manila leg of the 40<sup>th</sup> National Milo Marathon at the SM Mall of Asia grounds

Four out of ten Filipinos are considered to be overweight primarily due to lack of exercise and poor eating habits as revealed by the 2016 Healthy Living Index Survey conducted by the AIA Group. Compared to 15 of its Asia-Pacific neighbors, the Philippines ranked 9<sup>th</sup> in terms of wellness.

To combat this growing concern, some companies strive to promote healthy and active lifestyles in order to break these unhealthy habits. One such company is Philam Life who aims to commit itself to promoting a healthier and more active Filipino community. Through its Corporate Solutions arm, Philam Life became the official life insurer of the country's biggest and most anticipated footrace, the 40<sup>th</sup> National Milo Marathon.

All Milo Marathon participants get life insurance coverage, accidental death and disability and accidental medical reimbursement benefits during the run which kicked off last June in Dagupan and will have several legs around the country, ending in December with the National Finals at Iloilo.

Philam Life is helping Filipinos attain total wellness not just by being financially prepared, but also by staying active "so they can live longer, healthier and better lives," as mentioned by the company's CEO Ariel G. Cantos.

To know more about Philam Life and its health-focused solutions, please visit [www.philamlife.com](http://www.philamlife.com).

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### About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP236.4 billion in total assets as of 31 December 2015 and has delivered timely payouts of over PHP10 billion in education benefits (2004-2015) and over PHP131 billion in insurance benefits (1950-2015), while serving close to 600,000 individual policyholders and over 2 million insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries – BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$181 billion as of 31 May 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").