



**The Philippine American Life and  
General Insurance Company**

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MEDIA RELEASE

## **Philam Life expands protection to DSWD 4Ps in CALABARZON**



Photo shows (from left): Philam Life Bulacan Santiago Agency Manager Leonila Santiago, DSWD IV-A 4Ps Regional Program Coordinator Ronald Castro, DSWD Director IV - Field Office IV-A Leticia Diokno, Philam Life VP and Director for Agencies for Corporate Solutions Cary Casipit and Philam Life Financial Advisor Rosylina Dimaunahan.

As one of the leading life insurance companies in the country, Philam Life has already secured the trust and confidence of its clients with its comprehensive protection plans and quality service. Just recently, the Department of Social Welfare and Development (DSWD) chose Philam Life again to insure the beneficiaries of its Pantawid Pamilyang Pilipino Program (4Ps) in Region IV-A or the CALABARZON Region.

The 4Ps is a human development program of the national government that invests in the health and education of poor households. Philam Life will provide life and accident insurance, including medical reimbursement due to accidents, to 4Ps beneficiaries – same benefits as with the agreement between Philam Life and DSWD NCR 4Ps, which was formalized last year.

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### **About Philam Life**

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP236.4 billion in total assets as of 31 December 2015 and has delivered timely payouts of over PHP10 billion in education benefits (2004-2015) and over PHP131 billion in insurance benefits (1950-2015), while serving close to 700,000 individual policyholders and over 2 million insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries – BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").