



MEDIA RELEASE

### The Philippine American Life and General Insurance Company

15F - 18F Philam Life Head Office Net Lima Building, 5th Avenue cor. 26th Street Bonifacio Global City, Taguig 1634 Philippines T: (632) 521 6300 / (632) 526 9200 E: philamlife@aia.com

Customer Hotline: (632) 528 2000

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### Philam Life is the Official Life Insurance Partner of Gilas Pilipinas

Philam Life salutes the GILAS PILIPINAS basketball team for being the pride and joy of Filipinos and by taking the Philippines to the international arena. GILAS is known for playing smart basketball and this has led them to become one of the powerhouses in the Asian basketball scene, with a chance to compete in the upcoming Olympics.

Philam Life is the official life insurer of GILAS PILIPINAS and takes pride in supporting the national basketball team by providing life insurance coverage with accident benefits to players and staff for one year.

As an advocate of total wellness, Philam Life is delighted to partner with sports organizations such as GILAS PILIPINAS to promote an active lifestyle among Filipinos and help them live longer, healthier and better lives.

To know more about how Philam Life can help you and your organization, please visit <a href="http://www.philamlife.com">http://www.philamlife.com</a>



Philam Life Chief Marketing Officer Mei Chee Shum with the head coach of Gilas Pilipinas Thomas Anthony "Tab" Baldwin





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Gilas Pilipinas players Marc Pingris (left-most) and Terrence Romeo (right-most) with Philam Life Chief Marketing Officer Mei Chee Shum and PAMI Head of Sales and Marketing Michelle Villanueva (center)



Gilas Pilipinas Team with Philam Group employees and advisors





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#### **About Philam Life**

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP236.4 billion in total assets as of 31 December 2015 and has delivered timely payouts of over PHP10 billion in education benefits (2004-2015) and over PHP131 billion in insurance benefits (1950-2015), while serving close to 600,000 individual policyholders and over 2 million insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries — BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

#### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").