



MEDIA RELEASE

The Philippine American Life and General Insurance Company

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## Philam Life Fulfills A Seafarer's Dream

Philam Life Chief Life Operations Officer Richard Bracken congratulates policyholder Leonito La-Anan

Leonito La–Anan is a veteran seafarer, who like other overseas Filipino workers (OFWs), sacrifice working away from their families just to provide them a better life. As he planned for his family's future, he made the wise decision of purchasing a Philam Life education policy for his youngest son, John Christian, when he was still a toddler.

Leonito receives the benefits that come from a fully paid education policy, allowing his son John Christian to take-up his chosen course, Tourism, at the Our Lady of Fatima University, where he is incoming second year. Thanks to the timely payouts from his Philam Life education policy, Leonito does not have to worry about providing for his son's college tuition fee anymore, and can focus on saving for the quality of life that he desires for his family's future.

Leonito's decision to partner with Philam Life was affirmed with his proven experience on the company's strong foundation to weather any financial condition.





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Since 2004, Philam Life has delivered timely pay-outs of over PHP10 billion in education benefits. This May, 50,000 scholars nationwide will receive their education funds in time for the first semester of school year 2016-2017. This is a testament to the company's ability to fulfill its promise to help parents give their children a good education, year after year.

For more information on Educational plans and Philam Life please visit www.Philamlife.com.

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## About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP236.4 billion in total assets as of 31 December 2015 and has delivered timely payouts of over PHP10 billion in education benefits (2004-2015) and over PHP131 billion in insurance benefits (1950-2015), while serving close to 700,000 individual policyholders and over 2 million insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries – BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

## About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").