



**The Philippine American Life and
General Insurance Company**

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PRESS RELEASE

RAYMOND GUTIERREZ SHARES THE SECRET TO MAINTAINING HIS NEWFOUND LIFESTYLE

For several months now, Raymond Gutierrez has been the talk of the town. The host, editor, and entrepreneur made waves when he revealed himself in his best form yet--and not just physically.

In addition to the revelation of his toned physique, he also joined the Philam Life family in the same year, ensconcing himself firmly in the holistic wellness space.

"People tend to think that health and wellness is all about fitness and exercising. I want to show that these are just a few of the ways we can take care of ourselves," explains Raymond. "It's super important to look after yourself--physically, mentally, and even financially. Life is best enjoyed when we're healthy enough to do the stuff we love," he continues.

It is because of this philosophy that makes Raymond a good match for Philam Life's new product, Active Health Invest Plus. Ideal for those who want to invest in their health, this savings and wellness product provides a high-growth potential coupled with life insurance coverage.

According to Raymond, this will perfectly complement his newfound lifestyle. He says that it's easier to exercise, eat right, and do the things he loves knowing that he is also taking care of his financial wellness.

"This is very important to me because there are still so many things that I want to do in life. And to pursue all these, the first step is to live a better life -- whether it's about eating right, working out, or saving up for my future. Philam Life helps me focus on these pillars through the Philam Vitality program so I can achieve wellness in the different aspects of my life."

Active Health Invest Plus is Raymond's first insurance policy. Attached to the Philam Vitality program, it provides Raymond with a comprehensive health and accident coverage while helping him save up for his future healthcare needs. "Philam Vitality rewards me for living healthy so I can really feel Philam Life supporting me every step of the way!" he exclaims.

Philam Life's Live Better campaign signifies the shift that is taking place in the overall strategy of Philam Life. At the core of Live Better is the Philam Vitality Program, a holistic program that helps Filipinos Live Better, by letting them take charge of their overall health—their mind, body, as well as their financial wellness. Depending on the points accumulated or their Philam Vitality Status, customers can earn rewards in the form of discounts with health and wellness partners. In addition to discounts, the most rewarding aspect of the program is the 20% upfront additional coverage on life insurance upon purchase, with the potential to increase to up to 50% based on membership status,



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or how active they are in the Philam Vitality program. In the long term, it seeks to help Filipinos live life to the fullest by helping them take charge of their overall wellness.

Jumpstart your journey towards total wellness! Talk to a Philam Life Financial Advisor, find us on Facebook at PhilamLifeAIA, visit www.philamlife.com, or call (02)528-2000 to learn how you can start living a longer, healthier, and better life.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has P245.9 billion in total assets as of December 31, 2016, and has served more than 700,000 individual policyholders, and over 2,500,000 insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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