

PRESS RELEASE

PHILAM LIFE RINGS IN THE CHINESE NEW YEAR WITH A CELEBRATION FOR 'TOTAL WELLNESS'

MANILA, PHILIPPINES – The Chinese New Year is a celebration of new beginnings with best wishes of good fortune, luck, and prosperity. The occasion gives everyone the opportunity to start with a clean slate filled with hope and positivity for the year ahead, whether it be in career, health or finances.

Philam Life, the country's premier life insurance company, welcomed the Lunar New Year with a grand celebration with events held in their Binondo and San Juan Offices. It served as a reminder that as we ring in the New Year, now is the time to start making better choices to live healthier, longer and better lives.

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The Philippine American Life and General Insurance Company

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Philam Life Executives Atty Carla Domingo, Chief Legal Officer (second from right), and Eric Nicdao, Chief Agency Officer (right), joined by Floro Marasigan Jr, Manila Zone Head (left) and Keeshia Cuesta, Business Development Manager (second from left), led the celebration in the Philam Life Binondo Branch.

About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has P245.9 billion in total assets as of December 31, 2016, and has served more than 700,000 individual policyholders, and over 2,500,000 insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).



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Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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