



**The Philippine American Life and  
General Insurance Company**

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## PRESS RELEASE

### **PHILAM FOUNDATION FORMS ALLIANCE WITH MEDICAL INSTITUTIONS TO ADDRESS FILIPINO HEALTH CHALLENGES**

**QUEZON CITY, PHILIPPINES** – Philam Foundation, the corporate social responsibility arm of Philam Life, has recently formed the Alliance for the Philippines' Health and Advocacy (ALPHA) together with the Philippine College of Surgeons (PCS) and Philippine College of Physicians (PCP).

Launched in December 2017, ALPHA was created to address the health challenges faced by Filipinos through data-driven and evidence-based health advocacies and projects. This is in line with the Philam Group's on-going 'Live Better' campaign that aims to make healthy living accessible to Filipinos and bridge the gap between their health goals and their actions.

For its initial salvo, the ALPHA consortium in partnership with Cancer Registry Philippines (CARE) under ALPHA 1.0, will undertake the establishment of a hospital-based cancer registry program in the country, with the goal of gathering data on cancer in the Philippines.

"Through the registry, we will be able to create a cancer database that will help our doctors generate information for better patient care and management," said Max Ventura, Philam Foundation President.

**###**



*A MOA signing ceremony was held in December 2017 to formalize the institution of ALPHA. In attendance were (first row, left to right): Dr. Enrico P. Ragaza, President, Philippine College of Surgeons; Dra. Trixie J. Tiangco, Co-Founder and CEO, Cancer Registry Philippines Foundation; Mr. Ariel G. Cantos, CEO, Philam Life and Chairman, Philam Foundation; Dra. Diana Payawal, Regent, Committee of Advocacies, Philippine College of Physicians; Mr. Max G. Ventura, President, Philam Foundation, Inc., joined by other representatives from the Philippine College of Surgeons, Cancer Registry Philippines Foundation, and the Philippine College of Physicians.*

#### **About Philam Life**

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on June 21, 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has P245.9 billion in total assets as of December 31, 2016, and has served more than 700,000 individual policyholders, and over 2,500,000 insured group members.

Philam Life understands the real life needs of its customers and provides the right plans and the right solutions including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance. It also offers bancassurance and fund



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management products and services through its subsidiaries—BPI Philam Life Assurance Company (BPI-Philam) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About AIA**

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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