



**HEALTHIER, LONGER,
BETTER LIVES**

**The Philippine American Life and
General Insurance Company**

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PRESS RELEASE

GET GUARANTEED PAYOUTS WHILE ENJOYING INSURANCE PROTECTION WITH PHILAM LIFE'S LIMITED OFFER PRODUCT

MANILA, PHILIPPINES – Philam Life, the premier insurance company in the Philippines, launches Income Assure 7, a single-pay plan that guarantees payouts of 3.5% of initial investment every year for seven years, ensuring a 24.5% total return. Assuming that no claims were made, customers receive their initial investment back at the end of the plan.

Income Assure 7, Philam Life's limited offer product, was designed to provide customers a sense of security that their money is earning, while giving them peace of mind that they will not experience any loss.

"Our customers remain central to everything we do. In designing products, we make sure that these are created to address their needs, providing them with a financial solution that will help them live better," says Leo Tan, Philam Life Chief Marketing Officer. "Income Assure 7 does not only give our customers a medium to long term savings option that guarantees returns. More importantly, we are ensuring that they are protected should anything untoward happen during that period."

On top of the guaranteed annual payouts is a life insurance benefit that's 110% of the initial payment, addressing both the savings and protection need of customers.

To know more about Income Assure 7, visit Philam Life's website at philamlife.com, Philam Life's [Facebook page](#), or contact them through email at philamlife@aia.com or through landline at (02)528-2000.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP251.4 billion in total assets as of 31 December 2017, while serving almost 600,000 individual policyholders and over 2,200,000 insured group members.

Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About the Philam Group



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The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2017, the combined total premium income of Philam Life and BPLAC is at PHP40.2 billion, making it the market leader in the Philippines based on total premium income. Its strength and stability is further solidified with its top rank in terms of assets at PHP251.4 billion and net worth at PHP69.5 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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