



**The Philippine American Life and
General Insurance Company**

16F – 18F Philam Life Head Office
Net Lima Building, 5th Avenue cor. 26th Street
Bonifacio Global City, Taguig 1643, Philippines
T: (632) 521 6300 / (632) 526 9200
E: philamlife@aia.com
W: philamlife.com
Customer Hotline: (632) 528 2000

PRESS RELEASE

DISCOVER HOW PHILAM LIFE CAN HELP YOU TAKE CARE OF YOURSELF AND YOUR LOVED ONE

MANILA, PHILIPPINES – Taking care of a loved one's health might not be a concern today but now more than ever, there's an urgent need to be prepared so you are able to choose the best option for them. And given the realities of everyday, what if you didn't have to choose between just taking care of your needs? How great would it be if you can care for your loved one's health while caring for your own? Nothing beats spending a long, satisfying life with the people who matter most to you.

Philam Life, in its understanding of its customers' need to care for themselves and their loved ones, recently launched Active Joint Critical Protect, a health and life insurance for two that allows them to jointly safeguard themselves and a loved one—be it spouse, parent, sibling or child—against serious diseases or untoward events. Powered by Philam Vitality, it also encourages healthy living by giving incentives for knowing and improving their health, at the same time boosting the plan coverage by up to 50% as they live healthier.

With Active Joint Critical Protect, they are protected from the most common critical illnesses among Filipinos, including heart attack, stroke, and cancer. After the plan's standard period of ten years and no claim was made, it automatically renews, making it very convenient for them. Through this product, Filipinos can protect themselves and their loved ones at the same time.

Recently launched with Philam Life Brand Ambassadors Solenn Heussaff, Nico Bolzico and Mond Gutierrez, the latest product from Philam Life allows Filipinos to care for their loved ones in the best possible way—by preparing them against future health concerns and protecting them if something untoward happens.

“Chard, being my twin, is the closest, most important person in the world to me. And I if there's any way I can take care of him then I will,” said Mond. “I love my mom and there's not much I can do for her at this stage. But with this new product from Philam Life, I can do my part to make her worry less about getting sick in the future,” affirmed Solenn. Nico added, “I don't have to tell you guys how much I love my wife. And while there are millions of ways that I've shown this, preparing for the unforeseen future makes me breathe easier every single day.”

According to Philam Life Chief Marketing Officer Leo Tan, “We at Philam Life always put our customers first and strive to innovate with products that address their needs. With a product that jointly addresses the twin concern of health and protection, we are empowering Filipinos to feel secure about their and their loved ones' future, helping them live worry-free and healthier, longer and better lives.”

Find out more about Active Joint Critical Protect. Visit Philam Life's website at philamlife.com, Philam Life's [Facebook page](#), or contact them through email at philamlife@aia.com or through landline at (02)528-2000.



**HEALTHIER, LONGER,
BETTER LIVES**

The Philippine American Life and General Insurance Company

16F – 18F Philam Life Head Office
Net Lima Building, 5th Avenue cor. 26th Street
Bonifacio Global City, Taguig 1643, Philippines
T: (632) 521 6300 / (632) 526 9200
E: philamlife@aia.com
W: philamlife.com
Customer Hotline: (632) 528 2000

###

About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP251.4 billion in total assets as of 31 December 2017, while serving almost 600,000 individual policyholders and over 2,200,000 insured group members.

Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About the Philam Group

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2017, the combined total premium income of Philam Life and BPLAC is at PHP40.2 billion, making it the market leader in the Philippines based on total premium income. Its strength and stability is further solidified with its top rank in terms of assets at PHP251.4 billion and net worth at PHP69.5 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.



**HEALTHIER, LONGER,
BETTER LIVES**

**The Philippine American Life and
General Insurance Company**

16F – 18F Philam Life Head Office
Net Lima Building, 5th Avenue cor. 26th Street
Bonifacio Global City, Taguig 1643, Philippines
T: (632) 521 6300 / (632) 526 9200
E: philamlife@aia.com
W: philamlife.com
Customer Hotline: (632) 528 2000

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

Media Contact:

Abbie L. Remo

Philam Life Head of Corporate Communications and PR

Telephone: +(632) 521 6300 local 2812

Email: Abbie-D.Remo@aia.com