



**The Philippine American Life and  
General Insurance Company**

16F – 18F Philam Life Head Office  
Net Lima Building, 5<sup>th</sup> Avenue cor. 26<sup>th</sup> Street  
Bonifacio Global City, Taguig 1643, Philippines  
T: (632) 521 6300 / (632) 526 9200  
E: [philamlife@aia.com](mailto:philamlife@aia.com)  
W: [philamlife.com](http://philamlife.com)  
Customer Hotline: (632) 528 2000

## PRESS RELEASE

### DAVID BECKHAM IN MANILA FOR AIA PHILAM LIFE LIVE BETTER EXPO

**MANILA, PHILIPPINES** – AIA Global Ambassador and former professional English football player, David Beckham will be in Manila to take part in the AIA Philam Life Live Better Expo, a wellness and protection summit happening on October 13 in Enderun Tent in Taguig City. The event will also feature lifestyle sessions with Philam Life Brand Ambassadors Nico Bolzico, Solenn Heusaff, Raymond Gutierrez, and Wil Dasovich.

“We are thrilled to have David Beckham join us and share his daily wellness journey at the Live Better Expo,” said Philam Life Chief Marketing Officer Leo Tan. “His healthy and active lifestyle best exemplifies what our brand promise of living a Healthier, Longer and Better Life means. We are happy to have him in Manila and inspire Filipinos to also embrace and bring to life our brand promise,” he added.

As the AIA Global Ambassador, Beckham continues to promote the benefits and importance of living a well-balanced lifestyle.

The Expo will be preceded by a football clinic led by Philam Life 7s Football League Commissioner Anton Del Rosario, in tandem with Beckham, who is known for his range of passing, crossing ability and bending free-kicks as a right winger.

For more information on the Football Clinic and the Philam Life Live Better Expo, visit their Facebook page at <https://www.facebook.com/PhilamLifeAIA/>.

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### About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.



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Philam Life has PHP249.6 billion in total assets as of 31 December 2018, while serving over 700,000 individual policyholders and over 3,000,000 insured group members.

Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About the Philam Group**

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2018, the combined total premium income of Philam Life and BPLAC is at PHP40.7 billion. Its strength and stability is solidified by its assets at PHP247.0 billion and net worth at PHP77.1 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, Mainland China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka and a 49 per cent joint venture in India. In April 2019, AIA was also granted approval as a preferred applicant to operate in Myanmar through a 100 per cent wholly-owned subsidiary.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$256 billion as of 30 June 2019.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 34 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

### **Media Contact:**

#### **Abbie L. Remo**

Philam Life Head of Corporate Communications and PR

Telephone: +(632) 521 6300 local 2812

Email: [Abbie-D.Remo@aia.com](mailto:Abbie-D.Remo@aia.com)