



The Philippine American Life and General Insurance Company

16F – 18F Philam Life Head Office
Net Lima Building, 5th Avenue cor. 26th Street
Bonifacio Global City, Taguig 1643, Philippines
T: (632) 521 6300 / (632) 526 9200
E: philamlife@aia.com
W: philamlife.com
Customer Hotline: (632) 528 2000

PRESS RELEASE

FOR THE LOVE OF THE GAME

TAGUIG CITY, PHILIPPINES – Nico Bolzico's earliest memory of playing football was when he was two or three years old. "I remember kicking the ball with my Dad every afternoon after he'd come back from the farm," he recalls. The Argentinian and better half of Solenn Heusaff is an avid fan and frequently plays with his friends every chance he gets. "Football was the first sport I enjoyed because I grew up playing it everyday in Argentina," he said.

Along with other football enthusiasts Chris Greatwich, Jason Dejong, Roxy Dorla and Mike Reyes, Nico is part of the Philam Life 7's Football League, a tournament started last year by former Azkals and Philippine national football team member Anton Del Rosario who has dedicated most of his life to developing the country's passion for football whether on or off the field.

Compared to the usual football game, 7's is played at less than half the pitch using smaller goals, with seven players each instead of the full 11 per team in a regular football match, making it a faster-paced and more exciting game.

This 2019, the league is partnering with Philam Life, which shares Anton's advocacy of encouraging Filipinos to strive to live a more active lifestyle. "I have always believed in partnerships, especially when it comes to building programs for the youth. The fact that we have Philam Life and AIA on board, a company with international influence when it comes to football, shows we are going in the right direction. They are not only supporting the dreams of the youth, but also fulfilling dreams of players who never got the opportunity to play at the highest level. I hope this is the beginning of something that will last a long time," said Anton.

"Philam Life has been looking for a way to get into football, as AIA, our Hong Kong-based parent company, has been the Tottenham Hotspur Football Club's Global Principal Partner since 2017," said Bernadette Chincuanco, Philam Life's Head of Branding and Communications. The UK-based Spurs, as they are more commonly known, competes in the Premier League. "We're happy to partner with the 7's, and support such an exciting football league that allows us to encourage Filipinos to live healthier, longer and better lives," she added.

Fit & Healthy

Football is an intense sport which requires you to stay focused and alert at all times. "You need to be fit in order to play. It's not about running 20 or 30 kms - it's about doing your first three steps very fast because that's when you take advantage of having the ball," Nico says. Aside from having strong legs, you'll need brain power too. "You need to understand positioning. The challenge is how to react based on your skills."

In order to stay fit for the game, Nico works out 5-6 times a week. He also runs, sprints, does pushups, signs up for races like Spartan, and tries to eat healthy. "Football motivates me to be fit. Health should



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always be a priority. If I want to perform well on the field, I have to be active and not lazy.” He admits he may not be the most skilled player on the field, but whatever he lacks in skill, he makes up with his naturally competitive nature, boundless energy, and keen understanding of the game to push his team to win.

The most important part of playing football is loving the game. “You really bond with your friends, you learn to support each other, which eventually applies even off the field,” he says. “You give it all for your team, you try to defeat your opponent, but after the game, you shake their hand and hug them. There’s a lot of honor and respect in the sport, a very good way to learn life’s lessons.”

Catch Anton and Nico go head to head at the Philam Life 7's Football League with games held at McKinley Hill Stadium, Taguig. Admission is free. Gates are open from 6PM to 9PM. For more information, visit the league's Facebook page at [7sfootballleagueph](https://www.facebook.com/7sfootballleagueph). To find out how Philam Life helps Filipinos live healthier, longer, and better lives, check out their website at philamlife.com, their Facebook page at [PhilamLifeAIA](https://www.facebook.com/PhilamLifeAIA), or contact them through philamlife@aia.com or (02)528-2000.

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Philam Life Brand Ambassador Nico Bolzico plays for Matu Deportivo FC.



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Anton del Rosario is the Philam Life 7's Football League founder and plays for the Delimondo Laro FC.

About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP251.4 billion in total assets as of 31 December 2017, while serving almost 600,000 individual policyholders and over 2,200,000 insured group members.

Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.



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About the Philam Group

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2017, the combined total premium income of Philam Life and BPLAC is at PHP40.2 billion, making it the market leader in the Philippines based on total premium income. Its strength and stability is further solidified with its top rank in terms of assets at PHP251.4 billion and net worth at PHP69.5 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has presence in 18 markets in Asia-Pacific—wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

Media Contact:

Abbie L. Remo

Philam Life Head of Corporate Communications and PR

Telephone: +(632) 521 6300 local 2812

Email: Abbie-D.Remo@aia.com