



**The Philippine American Life and
General Insurance Company**

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PRESS RELEASE

PHILAM VITALITY POWERS UP THE PHILIPPINE SPARTAN RACE IN 2019

IMUS, CAVITE, PHILIPPINES – Philam Vitality, the game-changing wellness program of Philam Life, boosts its efforts to encourage Filipinos to live a better and healthier lifestyle in 2019.

The brand recently signed up as a sponsor of the Spartan Race in the Philippines. As the global leader in obstacle racing, Spartan leveraged on a highly engaged community of adventure seeking health and wellness enthusiasts. Over 3,000 racers locally and internationally took part on a day filled with running, climbing, pushing and pulling while crawling through walls, mud, and barbed wire of challenging Spartan signature obstacles.

“Supporting fitness-related events like the Spartan Race is one way Philam Vitality complements its advocacy of helping people live healthier, longer and better lives. We believe that a race with challenging yet fun obstacle courses is the perfect platform to encourage people to get a head start on their wellness journey this year,” said Kats Cajucom, Philam Life Head of Vitality.

“What I love about being Philam Life’s brand ambassador and a Philam Vitality member is getting the chance to indulge my adventurous, adrenaline-junkie side, at the same time staying active and inspiring people to live better,” said Nico Bolzico, Philam Life’s brand ambassador. “Thanks Philam Life for pushing me! Attitude defeats talent everyday,” he added. Bolzico finished the Super Elite Men’s category within 1 hour and 27 minutes, demonstrating a fun and exciting way to actively start the year.

Find out more about Philam Vitality. Visit Philam Life’s website at philamlife.com, Philam Life’s Facebook page at [PhilamLifeAIA](https://www.facebook.com/PhilamLifeAIA), or contacting them through email at philamlife@aia.com or through landline at (02)528-2000.

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Philam Life Brand Ambassador Nico Bolzico finishes strong at the Spartan Race, clocking in his final time of 1:27.



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Philam Life Brand Ambassador Nico Bolzico joins the Philam Vitality representatives at their booth.

About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP251.4 billion in total assets as of 31 December 2017, while serving almost 600,000 individual policyholders and over 2,200,000 insured group members.

Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About the Philam Group

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2017, the combined total premium income of Philam Life and BPLAC is at PHP40.2 billion, making it the market leader in the Philippines based on total premium income. Its strength and stability is further solidified



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with its top rank in terms of assets at PHP251.4 billion and net worth at PHP69.5 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has presence in 18 markets in Asia-Pacific—wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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