

PRESS RELEASE

HOW TO #ShareTheLove WITH AIA PHILAM LIFE

MANILA, PHILIPPINES – In this time of a pandemic, how does one love thee? Let us count some of the ways: you help in the household chores, you surprise them with their favorite food delivery, you take a break from technology and spend quality time with them, or you do a drive-by just to check how they're doing.

Though there are different ways to show how much you care, AIA Philam Life, the country's premier life insurance company, encourages everyone to #ShareTheLove through the knowledge of protection. There's a saying that goes, "If you love something, you have to protect it". Cliché as it may sound, this is a reality for all of us.

We make decisions everyday but sometimes, we tend to forget to make ones that will safeguard our future. And this is where a life insurance policy can step in.

What if you had a medical emergency or your family's breadwinner passes away and leaves large expenses to settle? A life insurance policy protects you and your family from situations like these and provides the funds to use for it.

Insurance also gives you the means to protect your savings as you work towards achieving your dreams for you and your loved ones. You've probably heard of it as a forced savings plan, and curbs your tendency to spend for unnecessary things. With money set aside and safely put away in an insurance policy, you can be confident that when you decide to bring your future plans to fruition, you can have some funds ready for your use.

While many are already familiar with the function of insurance as a protection against risks, some are unaware that life insurance nowadays can be more than receiving benefits after death. There are now a wide variety of insurance products with death and living benefits which can address various needs such as critical illness or hospitalization expenses for you and your children, as well as investments with life insurance coverage for long term savings to address retirement or education.

And lastly, nothing beats having peace of mind knowing you can financially handle whatever life throws at you. Insurance not only protects your savings from life's untoward events but also your emotional and mental health, which is important too.

Find out how AIA Philam Life can help protect your loved ones. Refer your friends and family for a free financial consultation by clicking this [link](#) and get a chance to win exciting prizes such as iPad Air, PS4, a smart watch, and many more! The #ShareTheLove promo runs from September 3 to November 30, 2020. There's no better way to secure the future of your family and friends by

being protected today.

Know more about AIA Philam Life's #ShareTheLove promo by visiting their website at philamlife.com, Facebook page at <https://www.facebook.com/AIAPhilamLife/>, emailing philamlife@aia.com or calling (02)8528-2000.

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About AIA Philam Life

The Philippine American Life and General Insurance Company (AIA Philam Life) is the country's premier life insurance company. Established on 21 June 1947, AIA Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philam Life has PHP291.38 billion in total assets as of 31 December 2019, while serving over 500,000 individual policyholders and over 1,500,000 insured group members.

AIA Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

AIA Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About the Philam Group

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of AIA Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2019, the combined total premium income of AIA Philam Life and BPLAC is at PHP33.87 billion. Its strength and stability is solidified by AIA Philam Life's assets at PHP291.38 billion, and net worth at PHP88.94 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR(1), Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, the Philippines, South Korea, Taiwan (China), Vietnam, Brunei, Macau SAR(2), New Zealand, a 99 per cent subsidiary in Sri Lanka, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in the Asia-



The Philippine American Life and General Insurance Company

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Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$291 billion as of 30 June 2020.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 36 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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