

PRESS RELEASE

AIA PHILAM LIFE 7'S FOOTBALL LEAGUE KICKS OFF SEASON 5

MANILA, PHILIPPINES – Millions of people gather to watch intense football matches, anticipating all the action on-field led by men. The same adrenaline rush is apparent in every AIA Philam Life 7's Football League match, but the excitement is no longer limited to men. With the expansion to include women and youth teams, the league has become broader, now appealing to a larger audience base.

"I saw a huge gap in the football market in the Philippines and it has been my personal advocacy to bridge this and make the sport inclusive so more people will appreciate it. Hopefully, what I'm doing sets up a good foundation here in the country," said AIA Philam Life 7's Football League founder Anton del Rosario. From the initial 8 teams in the first season, the league has grown exponentially and will now have 80 teams playing in each gameday, composed of 24 men's, 10 women's, and 48 youth teams, led by coaches like Aly Borromeo and Daniel Matsunaga who not only teach drills on the field but prepare them mentally for every grueling match.

Football has gained popularity among the youth in the country, as they aspire to become superstars like del Rosario himself, who discovered his love for the sport at the age of six, and has since been playing for numerous clubs before becoming a defender of the Azkals.

"Football should be an all-inclusive sport and we're happy that the league we've been supporting since last year has opened its arms wider to welcome more people to play the sport," shared Kelvin Ang, AIA Philam Life Chief Executive Officer. "The league's expansion also means growth in the audience. And with more people getting exposed to the sport, we are given more opportunities to fulfill our brand promise of empowering Filipinos to live healthier, longer, and better lives."

The league achieved huge milestones last year with the partnership with AIA Philam Life, the conclusion of the Philam Vitality Kampeon 7's Cup, its successful all-star football tournament, the growth of the league that ended the year with 66 participating teams, and the participation of AIA global ambassador David Beckham at the 7's Youth Football Clinic.

The future of the league looks bright with Season Five kicking off simultaneously in McKinley Stadium, Muntinlupa, Clark, Bacolod and Davao on February 9, and the Iloilo leg on February 15. With more teams joining the league, there's definitely more exciting things to watch out for as they continue to elevate the action on field with the AIA Philam Life 7's Football League.

Know more about the AIA Philam Life 7's Football by visiting the Facebook page at <https://www.facebook.com/7sfootballleagueph/>, Instagram @7sfootballleague or email anton@7sfl.com.

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About Philam Life

The Philippine American Life and General Insurance Company (Philam Life) is the country's premier life insurance company. Established on 21 June 1947, Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

Philam Life has PHP249.6 billion in total assets as of 31 December 2018, while serving over 700,000 individual policyholders and over 3,000,000 insured group members.

Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About the Philam Group

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2018, the combined total premium income of Philam Life and BPLAC is at PHP40.7 billion. Its strength and stability is solidified by its assets at PHP247.0 billion and net worth at PHP77.1 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong SAR, Thailand, Singapore, Malaysia, Mainland China, South Korea, the Philippines, Australia, Indonesia, Taiwan (China), Vietnam, New Zealand, Macau SAR, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, and a 49 per cent joint venture in India. In April 2019, AIA was also granted approval as a preferred applicant to operate in Myanmar through a 100 per cent wholly-owned subsidiary.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$256 billion as of 30 June 2019.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 34 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").



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