

PRESS RELEASE

A NEW MOM'S GUIDE TO SAFEGUARDING THE FAMILY'S FUTURE

Motherhood is regarded as one of the most fulfilling but toughest jobs in the world. To new moms, adjusting to the new role feels like they can never be prepared for what's to come no matter how much planning they do.

Such is the case for AIA Philam Life ambassador Solenn Heussaff, a relatively new mom to her one-year-old daughter Thylane with husband and fellow AIA Philam Life ambassador, Nico Bolzico. With this change also comes a shift in priorities, from a carefree couple to now being on the lookout for the whole family's well-being and financial security.

Parents juggle tons of responsibilities, with managing the family's finances, a task that requires time and focus, as one of the most important. For Solenn, having financial independence even before she became a mom comes in handy. "Nico and I are very modern when it comes to our finances. Ever since we became a couple, we've had our own separate bank accounts, which we have maintained up until we became parents. We don't normally keep track of each other's finances, but we often talk about our own investments and expenses," she shares.

Now they have a joint account where they put their household and everyday expenses, as well as joint investments as a couple. "Nico is more of the finance guy between us, so he has the tools and applications of our finances. I note everything in a file on my computer just so we are both on track with everything."

While being a mom changed many things for Solenn, one thing remains the same - the way she manages finances. "I've always done it this way even before Thylane arrived. The only difference now is, I make sure to put aside extra savings for her future."

Mothers know best

To be one step ahead, Solenn shared they have been planning for the next few years of their daughter's life. "We created a separate account for her where we put our extra savings, and we have also been planning as early as now such as for when she starts going to school. It's very important to try and look at what the future holds and to prepare for it," she says.

Having a sound financial plan means regularly keeping note of three things — learn from the 'what was', keep track of 'what is to come', and be prepared for the 'what ifs'. Solenn makes sure these three things are regularly monitored.

"When it comes to managing the family's finances, it's very important to know how much you spend every month. Aside from that, we put aside a certain amount for emergencies. And when

it comes to spending on wants, we make sure we don't spend beyond what we are earning so that we can put aside enough for our savings," she adds.

Mothers are known to be worried about everything — whether it's getting injured while they're not around or being hospitalized for an illness. Luckily, for Solenn, she has a trusted partner who can provide a well-thought-out plan that will help their family secure their finances especially amidst uncertainties like a pandemic.

AIA Philam Life: Your Partner for your Family's Future

With the world in a state of unpredictability for over a year now due to the pandemic, parents are keener than ever to find products that will help them prepare and look forward to a more hopeful future. To address this need for long-term savings, AIA Philam Life recently launched AIA Future Builder, a new variable life insurance plan that will help them secure and grow their hard-earned savings no matter what the future brings.

AIA Philam Life, the country's premier life insurance company, has always been committed to providing Filipinos with relevant products that will help them secure their family's future, so they can enjoy Healthier, Longer and Better Lives.

With AIA Future Builder, parents like Solenn can maximize their savings potential with the option to diversify their investments through either locally or globally managed funds. The plan also comes with basic insurance protection for life, as well as additional benefit for total and permanent disability, and personal accident as its optional riders.

AIA Future Builder is also powered by AIA Philam Life's science-backed wellness program, Philam Vitality, that incentivizes members with additional cash benefits and other rewards for healthy behavior, by achieving and monitoring their fitness goals. The product is also easier on the pocket through its various payment terms, with 5, 10 or pay-to-age 65 variants.

"I am definitely enjoying being a mom right now. I realized I could do things I couldn't imagine doing before, like enduring anything and everything just to make sure my family lives the best life possible," Solenn proudly quips.

Thanks to AIA Philam Life, moms can show their love and care for their families by preparing for a secure future and giving them the best that life can offer with AIA Future Builder.

Click [here](#) for more information about AIA Future Builder or visit [AIA Philam Life's Facebook page](#), email philamlife@aia.com, or call (02) 8528-2000.

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About AIA Philam Life

The Philippine American Life and General Insurance Company (AIA Philam Life) is the country's premier life insurance company. Established on 21 June 1947, AIA Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philam Life has PHP291.63 billion in total assets as of 31 December 2020, while serving over 800,000 individual policyholders and almost 1,000,000 insured group members.

AIA Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

AIA Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About the Philam Group

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of AIA Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2020, the combined total premium income of AIA Philam Life and BPLAC is at PHP33.06 billion. Its strength and stability is solidified by AIA Philam Life's assets at PHP291.63 billion, and net worth at PHP80.20 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR¹, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei, Macau SAR² and New Zealand, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$326 billion as of 31 December 2020.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 38 million individual policies and over 16 million participating members of group insurance schemes.

¹ Hong Kong SAR refers to Hong Kong Special Administrative Region.

² Macau SAR refers to Macau Special Administrative Region.



The Philippine American Life and General Insurance Company

16F – 18F Philam Life Head Office
Six/NEO (formerly Net Lima Building)
5th Avenue cor. 26th Street
Bonifacio Global City, Taguig 1634,
Philippines
T: (632) 8521 6300 / (632) 8526 9200
E: philamlife@aia.com
W: philamlife.com
Customer Hotline: (632) 8528 2000

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

Media Contact:

Abbie L. Remo

AIA Philam Life Head of Corporate Communications and PR

Telephone: +(632) 521 6300 local 2812

Email: Abbie-D.Remo@aia.com