

## PRESS RELEASE

### MODERN DADS' TAKE ON PROTECTING THE FAMILY'S SAVINGS

Ask first time dads how the first few years feel like in his new role and a few scenes may come to mind—the immense joy they feel at the sight of their child giggling or the irresistible tiny hands tugging at their shirt to throw them up in the air again.

But behind all these poignant moments are the nitty-gritty details of raising a family—making sure they are out of harm's way, providing for their education, and most importantly, managing their finances to make sure that their family's needs are met.

When it comes to family money matters, AIA Philam Life ambassador dads Nico Bolzico and Anton del Rosario share a few lessons they have learned:

“One thing I learned about managing the family's finances is to always have a backup plan. My son Myles is now ten, and I feel like the years flew by so quickly. With everything happening around us, I need to make sure our money is secure.” Anton, who is married to actress and fashion designer Samantha Richelle, also shares, “Sam and I regularly go over our finances to make sure we have enough savings for Myles' future. And as a football dad, I'm also thinking about how to talk to other football parents and make sure that they're also thinking about their kids' future.”

Nico shares how he learned to keep track of where the money goes. “Ever since I became a father, I've been monitoring the family's wants, needs, and also our savings. I need to make sure those three things are within our means and we are more than prepared for Thylane's future,” says Nico, a doting father to his now one-year old daughter with fellow AIA Philam Life ambassador Solenn Heussaff.

In this day and age, modern dads like Nico and Anton have access to a multitude of ways to manage and grow the family's finances, from financial apps to stay on track with their spending, online trading platforms where they can buy and sell stocks, to investment opportunities like real estate and online businesses which they can work on the side.

### Secure Savings and a Better Future

When it comes to managing the family's finances, it is important to look ahead and make sure the family is secure for the years to come. After all, every parent wants nothing but the best for their children. But how can they ensure that the family is prepared, especially nowadays when we are living through uncertain times?

The country's premier life insurance company, AIA Philam Life, recently launched a product that

addresses this need. The latest addition to its diverse product portfolio, AIA Future Builder, is a new variable life insurance plan which works with parents to make their family's dreams come true.

With AIA Future Builder, parents can maximize their savings potential with the option to diversify their investments through either locally or globally managed funds. The plan also comes with basic insurance protection for life, as well as additional benefit for total and permanent disability, and personal accident as its optional riders.

AIA Future Builder is also powered by AIA Philam Life's science-backed wellness program, Philam Vitality, that incentivizes members with additional cash benefits and other rewards for healthy behavior, by achieving and monitoring their fitness goals. The product is also easier on the pocket through its various payment terms, with 5, 10 or pay-to-age 65 variants.

Being a parent means juggling a lot of responsibilities — making sure your child grows up with the right values and at the same time preparing for their future to make sure you can help make their dreams come true no matter what happens.

"My most important role for the rest of my life is to be a dad. It's priceless! It's tiring, and life can get a little crazy with kids, but nothing beats knowing I will be providing Myles with a promising future," adds Anton

"I still have many things to learn, but it excites and frightens me at the same time. I just want to make sure my daughter can live the best life she can, and that's my most important responsibility," quips Nico.

Start preparing for the future today with AIA Future Builder, and fulfill your family's dreams towards a Healthier, Longer, and Better Life.

Click [here](#) for more information about AIA Future Builder, or visit [AIA Philam Life's Facebook page](#), email [philamlife@aia.com](mailto:philamlife@aia.com), or call (02) 8528-2000.

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#### **About AIA Philam Life**

The Philippine American Life and General Insurance Company (AIA Philam Life) is the country's premier life insurance company. Established on 21 June 1947, AIA Philam Life has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philam Life has PHP291.63 billion in total assets as of 31 December 2020, while serving over 800,000 individual policyholders and almost 1,000,000 insured group members.

16F – 18F Philam Life Head Office  
Six/NEO (formerly Net Lima Building)  
5<sup>th</sup> Avenue cor. 26<sup>th</sup> Street  
Bonifacio Global City, Taguig 1634,  
Philippines  
T: (632) 8521 6300 / (632) 8526 9200  
E: [philamlife@aia.com](mailto:philamlife@aia.com)  
W: [philamlife.com](http://philamlife.com)  
Customer Hotline: (632) 8528 2000

AIA Philam Life understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI-Philam Life Assurance Company (BPLAC) and Philam Asset Management Inc. (PAMI).

AIA Philam Life is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About the Philam Group**

The Philam Group comprises the biggest life insurance company in the Philippines. By putting its customers at the center of its operations, the Philam Group has earned the trust of its stakeholders and has achieved continued growth over the years.

The Philam Group was formed with the mission of empowering Filipinos to achieve financial security and prosperity. Through its strong network, it is able to offer financial solutions such as life protection, health insurance, savings, education, retirement, investment, group and credit life insurance, and fund management products and services.

After the establishment of AIA Philam Life in 1947, the Philam Group has since expanded to include other affiliate companies, namely: BPI-Philam Life Assurance Company (BPLAC), Philam Asset Management Inc. (PAMI), Philam Call Center, and Philam Foundation.

Based on the Insurance Commission results as of 31 December 2020, the combined total premium income of AIA Philam Life and BPLAC is at PHP33.06 billion. Its strength and stability is solidified by AIA Philam Life's assets at PHP291.63 billion, and net worth at PHP80.20 billion. It is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR(2), Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei, Macau SAR(3) and New Zealand, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$326 billion as of 31 December 2020.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 38 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

### **Media Contact:**

#### **Abbie L. Remo**

AIA Philam Life Head of Corporate Communications and PR

Telephone: +(632) 521 6300 local 2812

Email: [Abbie-D.Remo@aia.com](mailto:Abbie-D.Remo@aia.com)