



**HEALTHIER, LONGER,
BETTER LIVES**

**AIA Philippines Life and General
Insurance Company**

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PRESS RELEASE

AIA PH INTRODUCES TOTAL HEALTH SOLUTION FOR CUSTOMERS

MANILA, PHILIPPINES – Amid the global pandemic we find ourselves today, taking care of our health has become more important than ever. Unfortunately, with everything we have on our plates now, it can be challenging to always put one's health first.

AIA Philippines, the country's premier life insurance company, recently introduced Total Health Solution, its ecosystem accessible through a single touchpoint platform that allows customers to access all of its services that can help them live better, protect better and get better.

"We at AIA Philippines understand the importance of staying healthy especially during the pandemic," AIA Philippines Chief Marketing Officer Leo Tan said. "We all have different health needs but we have the same goal, which is to be the healthiest we can be. The Total Health Solution ecosystem will help our customers achieve this. Insurance companies used to be just about providing protection products. With Total Health Solution, we are there to help them live better so they are able to maintain a healthy lifestyle, protect better so they have peace of mind that they are prepared for life's uncertainties, and get better, giving them access to healthcare needs should they find themselves unwell."

Live Better

AIA Philippines customers can find the support they need to sustain a healthy lifestyle in the Total Health Solution ecosystem. It houses the AIA Vitality program, the Company's game-changing program that incentivizes customers with rewards for knowing and improving their health. It's also where healthcare partners such as EZ Consult can be easily accessed, allowing customers the means to consult nutritionists with a few clicks of a button.

Protect Better

"As a life insurance company, our mission is to race against risk to protect more Filipinos. And at the end of the day, that is at the core of what we do. Through Total Health Solution, we are able to fulfill this mission by providing them the means to be protected, and more importantly, stay protected," Tan explained.

Within the ecosystem, customers have clear visibility on their policies, and allows them to make changes. With these details on hand, customers can be reminded regularly when their premiums are due, helping them avoid missing their payments.

Get Better



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With Total Health Solution, customers have the support they need anytime, anywhere. Healthcare needs such as teleconsult, medicine purchase via delivery, vaccine administration, and discounted laboratory procedures are easily accessible.

“The pandemic has increased the need for healthcare solutions among Filipinos. As their partner in health and wellness, we want to be able to address that need. These days, it can be a strain to schedule a consultation or a lab procedure, especially if you don’t know where to go. Having the Total Health Solution ecosystem reassures our customers that they will be supported for everything related to their health care needs,” Tan expounded.

The journey to helping Filipinos live better began in 2017 and with Total Health Solution, AIA Philippines has come full circle. “This is one of the many innovative solutions we have developed to take care of our customers as part of our transition to AIA Philippines. Through Total Health Solution providing the means for us to be with our customers every step of the way, we bring to life our purpose of helping more Filipinos live Healthier, Longer, Better Lives,” said Kelvin Ang, AIA Philippines Chief Executive Officer.

Click [here](#) for more information on AIA Philippines, visit [AIA Philippines’ Facebook page](#), email customerservice.ph@aia.com, or call (02) 8528-2000.

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About AIA Philippines

AIA Philippines (AIA Philippines Life and General Insurance Company), formerly AIA Philam Life (The Philippine American Life and General Insurance Company), is the country’s premier life insurance company. Originally established on 21 June 1947 as Philam Life, AIA Philippines has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philippines has PHP291.63 billion in total assets¹ and PHP80.20 billion in net worth² as of 31 December 2020, while serving over 800,000 individual policyholders and almost 1,000,000 insured group members.

AIA Philippines understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance and fund management products and services through its subsidiaries—BPI AIA Life Assurance Corporation (formerly BPI-Philam Life Assurance Corporation) and Philam Asset Management Inc. (PAMI).

Based on the Insurance Commission results as of 31 December 2020, the combined total premium income of AIA Philippines and BPI AIA was at PHP33.06 billion.

AIA Philippines is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

¹ Based on the 2020 annual accounts Securities and Exchange Commission (SEC) filing.

² Based on the 2020 annual accounts Securities and Exchange Commission (SEC) filing.



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About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR³, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR⁴, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$330 billion as of 30 June 2021.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 39 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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³ Hong Kong SAR refers to Hong Kong Special Administrative Region.

⁴ Macau SAR refers to Macau Special Administrative Region.