



**HEALTHIER, LONGER,
BETTER LIVES**

**AIA Philippines Life and General
Insurance Company**

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PRESS RELEASE

**CELEBRITY DADS GARY VALENCIANO AND CHITO MIRANDA
TALK ABOUT INVESTING IN LOVE**

True love takes time and effort to grow. Celebrity dads Gary Valenciano and Chito Miranda say their definitions of love and commitment have changed through the years. For them, love also means keeping your loved ones protected from any eventuality. This is why they were chosen by AIA Philippines and BPI AIA to encourage more Filipinos to express their love both in words and in actions. Filipino fans can find videos of their music idols talking about love on the AIA Philippines and BPI AIA Facebook pages.

“Love always changes just as situations and circumstances change. Outlooks and perspectives change too. Even in marriage, change and vows are tested through years of being together. It’s only here where you see what unconditional love is all about. The challenges and tests are meant to deepen and broaden what love means to any individual,” says Gary.

Chito shares, “Love, for me, changed, not only in definition, but also how it felt, when I became a husband and a dad. Before, it simply meant being attached to someone emotionally. Now, it means, prioritizing someone else’s happiness, and overall well-being above one’s self, and being happy with it.”

Safe and Sound

The pandemic gave rise to many life realizations. For Gary, it was the importance of treasuring the moments you have with your loved ones. “It was a time none of us had ever experienced before. We hardly saw each other in 2020! It wasn’t easy how life became for my children. I knew they were struggling, but during the pandemic there was only so much that any parent like myself could do.”

He says he also now values his audiences more. “The pandemic has been the link that sort of bonds us as it was that one event that hit us all in ways we would never have expected. Cherishing time together is so important.” It also made him feel the grace and goodness of God, who kept him and his family safe and provided for.

Chito says his priorities were reshuffled during the pandemic. “I gained a much deeper understanding of what really matters in life, and what my priorities should be. My family’s health and safety have always been my priority, but the pandemic showed me how I should properly prepare to secure their health and safety, and how important it is to spend time with family, and to focus on things that we often took for granted.”

Both dads say that they also realized the importance of keeping their family secure through protection from the trusted insurance coverage of AIA Philippines and BPI AIA, which has over



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85 years of combined experience in helping people live healthier, longer, better lives.

“It is important to provide insurance coverage for your family. This way they are assured of medical benefits when sickness hits them. Partnering with a company like AIA feels special because they are a passionate group of professionals who make you feel that they care for your well-being and financial security. You know that they will be there for you during crisis situations. So choosing the right partner will surely make you confident about protecting potential health or life challenges,” Gary explains.

“Your insurance coverage is very important. You shouldn't take chances when so much is at stake. First, you need to be sure and absolutely know that you could trust your partner with your hard-earned money. Second, you need to be sure that they'll deliver when it matters. You need to partner with someone that will give you peace of mind that when the time comes that you need them most, you could count on them to be there without any hassles. That's why I choose BPI AIA,” Chito adds. “Aside from the protection and security it offers, it gives us more time to focus on other ways of expressing love because it gives us one less thing to worry about.”

“We are excited that Chito, a long time BPI AIA customer, has signed on to be our Brand Ambassador. With Chito at the frontline of this campaign for BPI AIA, we are able reach more Filipinos who might still not be thinking about getting protection for themselves and their loved ones, despite their experience during the pandemic,” discloses Surendra Menon, BPI AIA Chief Executive Officer.

“For AIA Philippines, Gary will continue to help us tell our story of saving lives, as we remain committed to fulfilling our mission of racing against risk to protect more Filipinos. There's no better way to express our love and responsibility for those we love than the gift of protection, as this will help ensure that dreams will be fulfilled no matter what curveballs life throws our way,” expounds Kelvin Ang, AIA Philippines Chief Executive Officer. “Together, AIA Philippines and BPI AIA will bring to life our Purpose of helping people live Healthier, Longer, Better Lives.”

To find out more about how Gary and Chito express their love and how you can plan the right insurance protection for your loved ones, visit aia.com.ph and follow their social media sites on Facebook and Instagram.

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About AIA Philippines

AIA Philippines (AIA Philippines Life and General Insurance Company, Inc.), formerly AIA Philam Life (The Philippine American Life and General Insurance Company), is the country's premier life insurance company. Originally established on 21 June 1947 and became popularly known as Philam Life, AIA Philippines has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.



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AIA Philippines has PHP276.73 billion in total assets¹ and PHP72.21 billion in net worth² as of 31 December 2021 while serving almost 800,000 individual policyholders and nearly 800,000 insured group members.

AIA Philippines understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance through its subsidiary, BPI AIA Life Assurance Corporation (formerly BPI-Philam Life Assurance Corporation).

Based on the Insurance Commission results as of 31 December 2021, the combined total premium income of AIA Philippines and BPI AIA was at PHP33.91 billion.

AIA Philippines is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR³, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR⁴, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$302 billion as of 30 June 2022.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 40 million individual policies and over 17 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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¹ Based on the 2021 annual accounts Securities and Exchange Commission (SEC) filing.

² Based on the 2021 annual accounts Securities and Exchange Commission (SEC) filing.

³ Hong Kong SAR refers to Hong Kong Special Administrative Region.

⁴ Macau SAR refers to Macau Special Administrative Region.