



**HEALTHIER, LONGER,  
BETTER LIVES**

**AIA Philippines Life and General  
Insurance Company Inc.**

AIA Philippines Head Office  
23<sup>rd</sup> Flr AIA Tower (formerly Philam Life Tower)  
8767 Paseo de Roxas,  
1226 Makati City, Philippines  
T: (632) 8521 6300 / (632) 8526 9200  
E: customerservice.ph@aia.com  
W: aia.com.ph  
Customer Hotline: (632) 8528 2000

**PRESS RELEASE**

**AIA PHILIPPINES LAUNCHES INVESTMENT MANAGEMENT ARM**

*The insurer is bringing global investments expertise to Filipinos with AIAIM Philippines*

**MANILA, PHILIPPINES; 23 February 2023** – AIA Philippines is introducing to the country the global investment expertise of its Hong Kong-based affiliate, AIA Investment Management, through AIA Investment Management and Trust Corporation Philippines (AIAIM Philippines), a trust company catering solely to its fund management needs.

“Today’s launch is still a part of AIA Philippines’ rebrand from Philam Life, with AIAIM Philippines bringing together AIA Investment Management’s global capability and our understanding of the local market,” shares Kelvin Ang, Chief Executive Officer of AIA Philippines. “This is one of the important building blocks that will give us leverage to capture opportunities ahead and remain the leading brand that provides the protection, long-term savings, and healthcare needs of Filipinos, allowing us to bring to life our Purpose of helping people live Healthier, Longer, Better Lives,” he adds.

AIA Investment Management based in Hong Kong specializes in long-term investing, with focus on sustainable themes and return sources, achieving consistent, reliable returns on a long-term basis. This is attributed to AIA Investment Management’s vast experience of over 250 investment professionals, with more than a hundred years of experience in the Asia Pacific, and the management of US\$294 billion worth of assets.

“At AIA [Investment Management], our position as one of the largest and most sophisticated asset owners in the world, alongside our long standing pedigree in Asian and Global Markets has allowed us to establish deep and unique access to and partnerships with many of the best and largest institutional asset managers who, like us are also long-term investors such as Blackrock, Wellington Management, Capital Group, Baillie Gifford, PIMCO and Robeco.” says Trevor Persaud, Head of Group Investment Strategy and Solutions at AIA Group. “Through our stewardship and this partnership with some of the world’s leading investment managers, Filipinos can now have access to global investing and the investment capabilities of these managers combined with the investment oversight and expertise that has protected and helped AIA to meet the investment needs of its customers over its long history. The strategies that the partners manage are co-created and exclusive to us, and bring the latest investment tools, knowledge and experience to the Philippines, making the best investment options available to address the specific needs of Filipinos,” he adds.

“While current market conditions present opportunities, sound investment processes make strategies all-weather, ensuring that long-term financial goals are met even in volatile markets. Not everyone has the time or capability to do this,” explains Angie Pacis, Chief Executive Officer of AIAIM Philippines. “And this is where the AIAIM investment proposition can come in. Through



**HEALTHIER, LONGER,  
BETTER LIVES**

## **AIA Philippines Life and General Insurance Company Inc.**

AIA Philippines Head Office  
23<sup>rd</sup> Flr AIA Tower (formerly Philam Life Tower)  
8767 Paseo de Roxas,  
1226 Makati City, Philippines  
T: (632) 8521 6300 / (632) 8526 9200  
E: customerservice.ph@aia.com  
W: aia.com.ph  
Customer Hotline: (632) 8528 2000

us, investors can access expertly crafted investment solutions built by combining our expertise with the expertise of the world’s finest asset managers”.

AIAIM Philippines is specifically tasked to craft investment solutions that apply the AIA Investment Management philosophy and discipline to Philippine assets.

AIAIM Philippines recently launched a slew of UITFs that will be accessible to the customers of AIA Philippines through the new AIA Peso Adventurous Fund, AIA Peso Balanced Fund, and AIA Peso Conservative Fund. These new funds will be accessible through the existing variable unit linked (VUL) products of AIA Philippines such as AIA Future Scholar, Active Family Provider, AIA Med-Assist, and Active Health Invest Plus.

“These funds were designed to address the various needs and risk appetite of our customers. By creating funds that vary in exposure and investment portfolio, customers have the luxury of choosing what suits their needs, at the level of risk comfortable to them,” clarifies Lee Longa, the Chief Investment Officer of AIA Philippines.

**###**

### **AIA Investment Management and Trust Corporation Philippines (AIAIM PH)**

AIAIM PH is a wholly owned company of AIA Philippines. AIAIM PH provides on-the-ground application of AIA Investment Management investment expertise to Philippine assets.

In 2022, the Bangko Sentral ng Pilipinas (BSP) approved the application of AIAIM PH to operate as a Trust Corporation. In May 2022, AIAIM PH started to manage the peso investment portfolio of AIA Philippines, and focused on investment requirements that support its core insurance business.

As of 31 December 2022, AIAIM PH manages PHP155.6 billion across asset classes. AIAIM PH solely caters to the needs of AIA Philippines and dedicates investment resources to manage its peso assets.

### **About AIA Philippines**

AIA Philippines (AIA Philippines Life and General Insurance Company Inc.), formerly AIA Philam Life (The Philippine American Life and General Insurance Company), is the country’s premier life insurance company. Originally established on 21 June 1947 and became popularly known as Philam Life, AIA Philippines has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philippines has PHP276.73 billion in total assets<sup>1</sup> and PHP72.21 billion in net worth<sup>2</sup> as of 31 December 2021 while serving almost 800,000 individual policyholders and nearly 800,000 insured group members.

AIA Philippines understands the needs of its customers and provides holistic solutions that include life protection, health insurance,

---

<sup>1</sup> Based on the 2021 annual accounts Securities and Exchange Commission (SEC) filing.

<sup>2</sup> Based on the 2021 annual accounts Securities and Exchange Commission (SEC) filing.



**HEALTHIER, LONGER,  
BETTER LIVES**

## **AIA Philippines Life and General Insurance Company Inc.**

AIA Philippines Head Office  
23<sup>rd</sup> Flr AIA Tower (formerly Philam Life Tower)  
8767 Paseo de Roxas,  
1226 Makati City, Philippines  
T: (632) 8521 6300 / (632) 8526 9200  
E: [customerservice.ph@aia.com](mailto:customerservice.ph@aia.com)  
W: [aia.com.ph](http://aia.com.ph)  
Customer Hotline: (632) 8528 2000

savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance through its subsidiary, BPI AIA Life Assurance Corporation (formerly BPI-Philam Life Assurance Corporation).

Based on the Insurance Commission results as of 31 December 2021, the combined total premium income of AIA Philippines and BPI AIA was at PHP33.91 billion.

AIA Philippines is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR<sup>3</sup>, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR<sup>4</sup>, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$302 billion as of 30 June 2022.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 40 million individual policies and over 17 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

### **Media Contact:**

#### **Abbie L. Remo**

Corporate Communications and PR Lead

AIA Philippines

Email: [Abbie-D.Remo@aia.com](mailto:Abbie-D.Remo@aia.com)

---

<sup>3</sup> Hong Kong SAR refers to Hong Kong Special Administrative Region.

<sup>4</sup> Macau SAR refers to Macau Special Administrative Region.