



**HEALTHIER, LONGER,
BETTER LIVES**

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PRESS RELEASE

PLAY GAMES, WIN A TRIP FOR 2 TO LONDON, AND MORE AT AIA HERE TO PLAY

<https://fb.watch/jSgeOzDH8S/>

MANILA, PHILIPPINES; 13 April 2023 – AIA Philippines, together with its bancassurance arm BPI AIA, advocates having an active lifestyle to enjoy a healthier, longer, and better life. To encourage everyone to get started (or continue!), AIA Philippines and BPI AIA are hosting a day full of fun and excitement with AIA Here to Play: Live Better Festival, an event that will take place on April 15, Saturday, at the McKinley Hill Stadium, Taguig City from 9:30am onwards. On top of the super awesome activities that everyone can enjoy, visitors can also nab a once-in-a-lifetime trip for two to London just by signing up and playing in the various booths.

An exciting game of women's football awaits at the AIA Vitality Women's Kampeon Cup in the morning, while everyone can try out the whole-day events scattered in the area such as the Keepy Uppy game with Tottenham Hotspur International Development Coaches Shannon Moloney and Tegan Burling challenging participants to keep the football off the ground. Participants can also try to beat super competitive AIA Philippines brand ambassador Nico Bolzico at scoring goals!

Football not your cup of tea? AIA Here to Play has other physical activities and games to offer for the young and young at heart. Learn a k-pop dance or do rope flow at the Get Fit Pavillion. Take a whack at fun carnival games like scoring high at the Strongman, or connecting a line of basketballs with a friend, or maybe trying not to trip the wire of a giant buzz wire game. Exciting prizes await those who are down to enjoy these activities!

And of course, there's also good chow all around with the various food trucks in the area. After the fun and games wear off, and stomach cravings are satisfied, participants can chill the night away with performances from Autotelic, Ena Mori, Ebe Dancel, and Kat DJ. All for free when you register today!

Sign up now at <https://bit.ly/AIAHeretoPlay>. Registration is free, but make sure to show up on the event day to claim and complete your event passport to qualify for the raffle. No shows don't win, so bring your family and friends and spend an active day at AIA Here to Play for that well-deserved family time!

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AIA Philippines (AIA Philippines Life and General Insurance Company Inc.), formerly AIA Philam Life (The Philippine American Life and General Insurance Company), is the country's premier life insurance company. Originally established on 21 June 1947 and became popularly known as Philam Life, AIA Philippines has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philippines has PHP276.73 billion in total assets¹ and PHP72.21 billion in net worth¹ as of 31 December 2021 while serving almost 800,000 individual policyholders and nearly 800,000 insured group members.

AIA Philippines understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. It also offers bancassurance through its subsidiary, BPI AIA Life Assurance Corporation (formerly BPI-Philam Life Assurance Corporation).

Based on the Insurance Commission results as of 31 December 2021, the combined total premium income of AIA Philippines and BPI AIA was at PHP33.91 billion.

AIA Philippines is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR², Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR³, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$[303] billion as of 31 December 2022.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than [41] million individual policies and over [17] million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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¹ Based on the 2021 annual accounts Securities and Exchange Commission (SEC) filing.

² Hong Kong SAR refers to Hong Kong Special Administrative Region.

³ Macau SAR refers to Macau Special Administrative Region.