

AIA Vitality

SEIZE LIFE AND LIVE WITH VITALITY

Each day brings new opportunities to make healthier choices—such as choosing to seize life and live with vitality with help from a program that encourages you every step of the way.

Rewarding and celebrating your Little Wins.
Challenging you to do better. Pushing you to keep going and take one more step towards living a healthier, longer, and better life.



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GET HEALTHY, GET REWARDED!

AIA Vitality is a total wellness program that encourages you to become healthier and rewards you for it! It's an all-in-one app that provides you with easy-to-take steps that help you make better choices.

LET'S START SMALL

Here are suggestions for Little Wins that can lead you down the road to a healthier, longer, better life.



TAKE ONE MORE TEASPOON
OFF YOUR USUAL AMOUNT
OF SUGAR



DUST OFF YOUR BICYCLE
AND CONQUER ONE MORE
KILOMETER



GO ONE MORE MONTH
NICOTINE-FREE

ONE MORE GOAL AND THE NEXT THING YOU KNOW, YOU'RE PLATINUM!

Make healthy choices and get exciting rewards along the way. It's definitely a win-win!

One more lap, one more hour of sleep, one more healthy choice, and these Little Wins every day pile up! With AIA Vitality, your Little Wins earn you points that increase your AIA Vitality Status to:



enjoy **bigger rewards** from our partners!



boost your insurance benefit depending on your insurance policy and AIA Vitality Status:

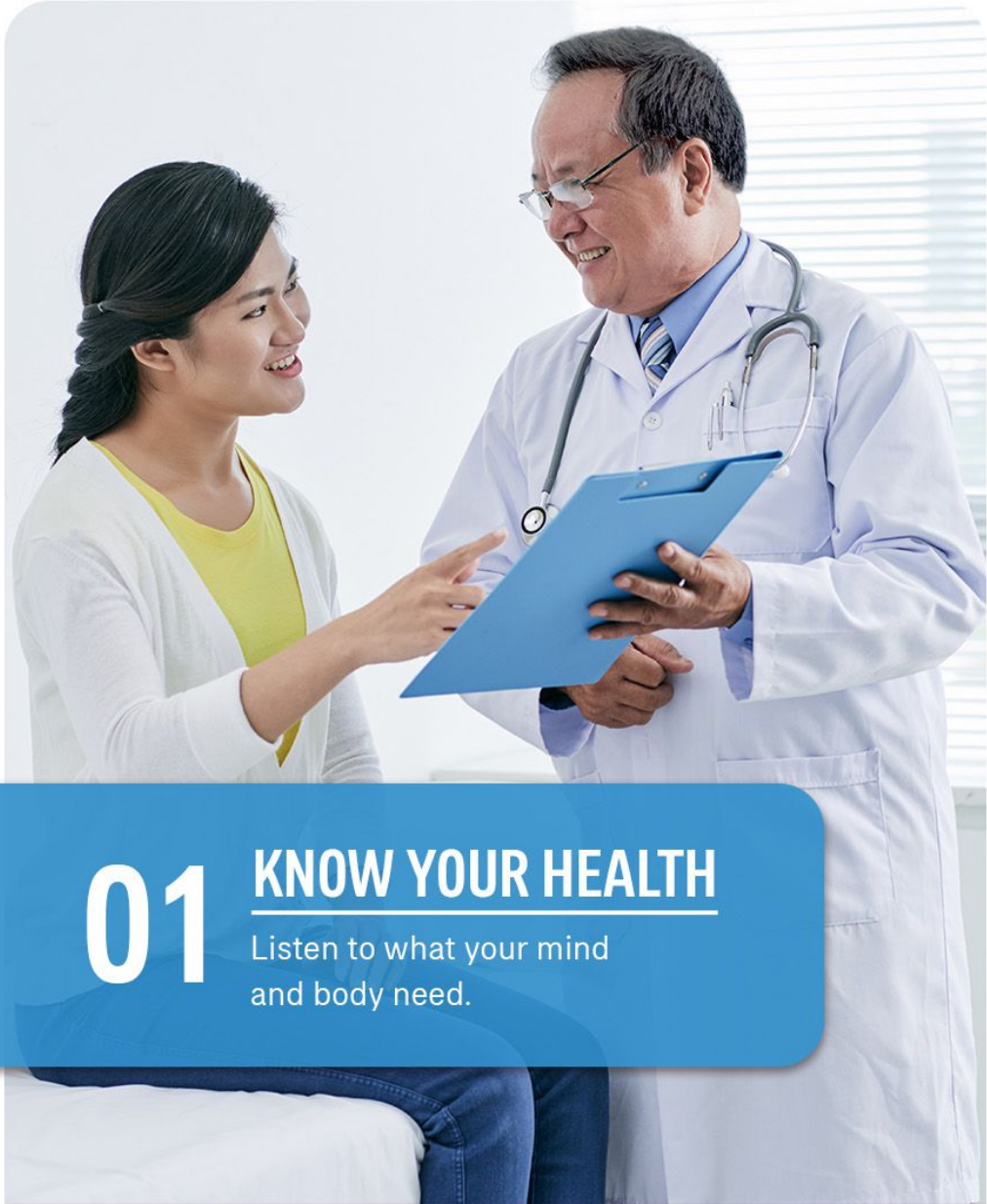
- * Up to **20%** premium discount
- * Up to **50%** additional coverage
- * Up to **100%** loyalty boost
- * Up to **50%** double booster

The more you engage with the AIA Vitality program, the greater the rewards you can enjoy.

HEALTHY LIVING IS EASIER THAN EVER!

Get the knowledge, tools, and motivation to live a healthier, longer, better life with AIA Vitality's three-step approach.





01

KNOW YOUR HEALTH

Listen to what your mind
and body need.

- Start your journey by completing the "How Healthy Are You?" assessment.
- Do online assessments, health checks, fitness assessments and nutrition consultations to fully understand your health status.
- Complete your vaccinations and other preventive care assessments.
- Enjoy discounts at our partner establishments while you're at it!



UP TO PHP600 OFF

fitness assessment
and nutrition consultation



10% OFF

basic and selected
advanced screens



UP TO 30% OFF

select products and
services



10% OFF

basic and selected
advanced screens



UP TO PHP575 OFF

fitness assessment and
nutrition consultation

Notes:

Know Your Health partners as of February 1, 2023.

Partners, discount rates, and benefits are subject to change without prior notice.

For latest updates, visit www.aia.com.ph or www.bpi-aia.com.ph. Terms and conditions apply.

02 IMPROVE YOUR HEALTH

Commit to having an active lifestyle

Improving your health begins with developing healthy habits, and developing healthy habits is made easier and more fun through points-earning activities such as:

- walking 7,500 to 12,500 steps
- eating better
- working out at partner gyms
- sleeping for 7 hours and more!

You can also enjoy exclusive rates on gym memberships, health accessories, and gear from our partners to help you stick to an active lifestyle!



UP TO 30% OFF*

selected fitness
devices



10% OFF

Smoking Cessation
Program



25% OFF**

regular-priced
items

GARMIN.

UP TO 30% OFF*

selected fitness
devices



25% OFF**

regular-priced
items



70% OFF

Champion
membership



70% OFF

Elite Membership

SAMSUNG

UP TO 30% OFF*

selected fitness
devices



25% OFF**

regular-priced
items

Notes:

*depends on your AIA Vitality Status

**maximum of PHP20,000 annual spending limit

Improve Your Health partners as of February 1, 2023.

Partners, discount rates, and benefits are subject to change without prior notice.

For latest updates, visit www.aia.com.ph or www.bpi-aia.com.ph. Terms and conditions apply.

03 ENJOY THE REWARDS

Celebrate your Little Wins!

Treat yourself with hard-earned rewards from our wide range of partners. You can earn more rewards with a higher AIA Vitality Status.

Here are just a few rewards you can enjoy:



15% OFF
admission tickets
(max. of 11 tickets/day)



UP TO 35% OFF*
local and international
roundtrip airfare

SAMSUNG

UP TO 30% OFF*
selected gadgets
and appliances



UP TO 35% OFF*
best available rates

Get **FREE** active rewards after answering the “How healthy are you?” assessment every membership year and completing your weekly fitness challenge.

Your choice of
PHP100 eGift:



Enjoy incredible insurance policy perks depending on your AIA Vitality Status:

- ** Up to 20% premium discount
- ** Up to 50% additional coverage
- ** Up to 100% loyalty boost
- ** Up to 50% double booster



Notes:

*depends on your AIA Vitality Status

**depends on your insurance policy and AIA Vitality Status

The policy contract governs if there are conflicts.

Enjoy The Rewards as of February 1, 2023.

Partners, discount rates, benefits, and Active Rewards are subject to change without prior notice.

For latest updates, visit www.aia.com.ph or www.bpi-aia.com.ph. Terms and conditions apply.

WHY CHOOSE TO LIVE WITH VITALITY?

With AIA Vitality, you get more than what traditional insurance products can offer. Where else can you find an insurance that boosts your benefits just by being healthy?



TRADITIONAL INSURANCE:

There are no incentives for you to live healthier and no control over your benefits. You pay the same premium even after making positive changes like quitting smoking and following an exercise regimen.



Existing Health
Conditions

+



Healthy Lifestyle
Changes

=



No Change in Premium
No Additional Coverage
No Additional Savings
No Double Booster

VS

AIA VITALITY INTEGRATED PLANS

With AIA Vitality, you are rewarded for achieving each Little Win when you make better choices and, in turn, allowing you to enjoy partner benefits that support your healthier lifestyle!



Existing Health
Conditions

+



Healthy Lifestyle
Changes



Premium Discount / Additional Coverage
/ Loyalty Boost / Double Booster

+



Rewards



When it comes down to it, AIA Vitality gives you additional control over your plan, rewards, and benefits, allowing you to receive the best value for your insurance premiums and coverage!

YOU PAY FOR:

INSURANCE PREMIUMS

AIA VITALITY MEMBERSHIP

YOU GET:

INSURANCE WITH AIA VITALITY

ACCESS TO OUR COMPLETE
WELLNESS PROGRAM

UPFRONT PREMIUM DISCOUNT OR
ADDITIONAL COVERAGE

INSTANT REWARDS
FOR HITTING FITNESS TARGETS

BIGGER PREMIUM DISCOUNT,
MORE COVERAGE, LOYALTY BOOST OR
DOUBLE BOOSTER DEPENDING ON YOUR
INSURANCE POLICY AND
AIA VITALITY STATUS

DISCOUNTS FROM
REWARDS PARTNERS BASED ON
YOUR AIA VITALITY STATUS

TAKE ONE MORE STEP TOWARDS A HEALTHIER LIFESTYLE

AIA Vitality offers benefits and rewards that encourage you to make and maintain positive changes to your lifestyle.

It gives the best value for your insurance plans, letting you choose the benefits you can enjoy at the end of the day.

With AIA Vitality, you are rewarded for making better and healthier lifestyle choices so you can seize life and live with vitality!



AIA *Vitality*

ARE YOU READY TO SEIZE LIFE AND LIVE WITH VITALITY?

TALK TO YOUR FINANCIAL ADVISOR OR BANCASSURANCE
SALES EXECUTIVE TODAY TO GET STARTED.

