



HEALTHIER, LONGER,
BETTER LIVES

STEP UP

BUSINESS OPPORTUNITY PROGRAM



GO



CONTENTS

3	INTRO
9	MESSAGE FROM THE CEO
11	LEVERAGING ON AIA
13	STRONG BRAND
14	WORLD-CLASS TRAINING
15	FULL SUITE OF SOLUTIONS
16	INNOVATIVE DIGITAL TOOLS

WINNING FORMULA	17
EDUCATE	18
MONTHLY INCOME	19
ANNUAL INCOME	20
EXPAND	22
EMPOWER TO LEAD	24
BE MANAGER OF MANAGERS	26
TAKE THE NEXT STEPS	29



LIFE GOALS



LIFE RISKS



DYING TOO SOON



GETTING SICK



LIVING TOO LONG

1.65%

PH Insurance Penetration

Only

16%

of Filipinos are ready for medical emergencies

Only

63%

of Filipinos have started building their retirement



More than

75 MILLION

Filipinos have NO IDEA about insurance,
inflation and savings accounts



OUR MISSION

IS TO

HELP

PEOPLE

HAVE THE RIGHT INFORMATION



A BUSINESS OPPORTUNITY WITH

AIA PHILIPPINES





HEALTHIER, LONGER,
BETTER LIVES

WELCOME MESSAGE FROM THE CEO

Kelvin Ang

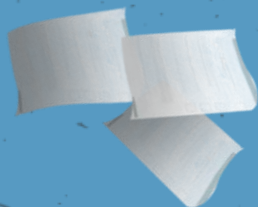
AIA PH Chief Executive Officer



PLAY CEO VIDEO



WHEN STARTING A BUSINESS, CONSIDER A **BUSINESS**, CONSIDER A **PROVEN SYSTEM**



WITH AIA PHILIPPINES, YOU CAN LEVERAGE ON A SOLID FRANCHISE BUSINESS MODEL

**STRONG
BRAND**



**WORLD-CLASS
TRAINING**



**FULL SUITE OF
PRODUCT
SOLUTIONS**



**INNOVATIVE
DIGITAL TOOLS**



**REWARDING
BUSINESS**



PH'S STRONGEST LIFE INSURER¹ IN KEY METRICS THAT MATTER

**THE LARGEST LISTED
COMPANY ON THE HONG
KONG STOCK EXCHANGE²**

that is incorporated & headquartered in Hong Kong

**STRONG PRESENCE
IN 18 MARKETS
ACROSS THE
PAN-ASIAN REGION**

**#1 MDRT COMPANY
IN THE WORLD³**

Million Dollar Round Table (MDRT) is the standard
of excellence in the life insurance business



**ASSETS
P200+ BILLION**

**NET INCOME
P13+ BILLION**

**NET WORTH
P70+ BILLION**



WORLD-CLASS TRAINING

PROVEN

Help drive
desired business results

GLOBAL

Enjoy internationally licensed
development programs

EFFECTIVE

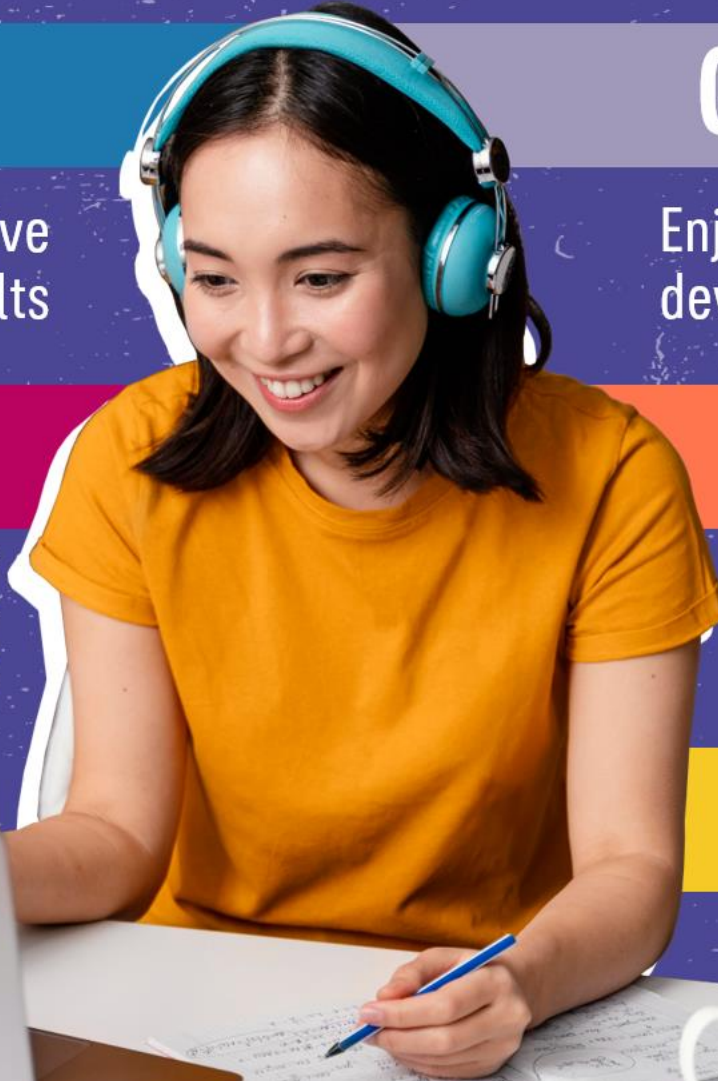
Learn from experienced trainers
& field practitioners

DIGITAL

Learn on the go

PERSONALIZED

Address individual
knowledge & skills gap



FULL SUITE OF SOLUTIONS

FOR EVERY FINANCIAL NEED



PROTECTION



HEALTH & WELLNESS



EDUCATION



SAVINGS



INVESTMENTS



INNOVATIVE DIGITAL TOOLS

Learning Management
System (LMS)



iRecruit



Content Hub



TRAINING &
DEVELOPMENT

AFTERSALES
SERVICING



My AIA

LICENSING

CLOSING



Coffee
Closing

LEAD
GENERATION

SALES
PRESENTATION



Interactive
Point-of-Sale



OUR WINNING FORMULA

EXPAND
(RECRUITMENT)

EDUCATE
(SALES)

EMPOWER TO LEAD
(MANAGEMENT)



EDUCATE
(SALES)



BE A FINANCIAL ADVISOR

(MONTHLY SIMULATION)

YEAR 1

	SALES CALL	CLOSED SALE	PREMIUM	COMMISSION
WEEK 1	10	1	50,000	15,000
WEEK 2	10	1	50,000	15,000
WEEK 3	0	0	0	0
WEEK 4	10	1	50,000	15,000

540,000 POTENTIAL INCOME



BE A FINANCIAL ADVISOR

(ANNUAL SIMULATION)

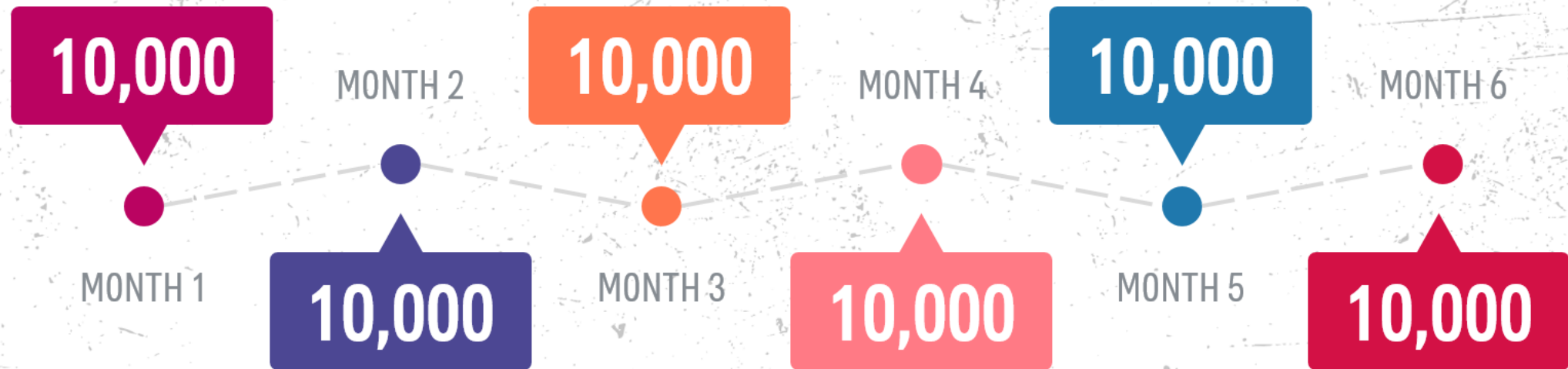
	COMMISSION			TOTAL
YEAR 1	540,000			540,000
YEAR 2	270,000	540,000		810,000
YEAR 3	135,000	270,000	540,000	945,000

**PLUS! PERFORMANCE BONUSES,
TRAVEL INCENTIVES & MORE!**



BE A NEXT GEN ADVISOR

Next Gen Advisor earns a Monthly Activity Bonus of P 10,000.00
for a period of six (6) months upon achievement of the Monthly Validation Requirements



THIS IS GIVEN ON TOP OF COMMISSIONS & OTHER BONUSES!



EXPAND
(RECRUITMENT)



EDUCATE
(SALES)



**EARN ADDITIONAL INCOME
THROUGH**

**ADVISOR
REFERRALS**



EMPOWER TO LEAD
(MANAGEMENT)

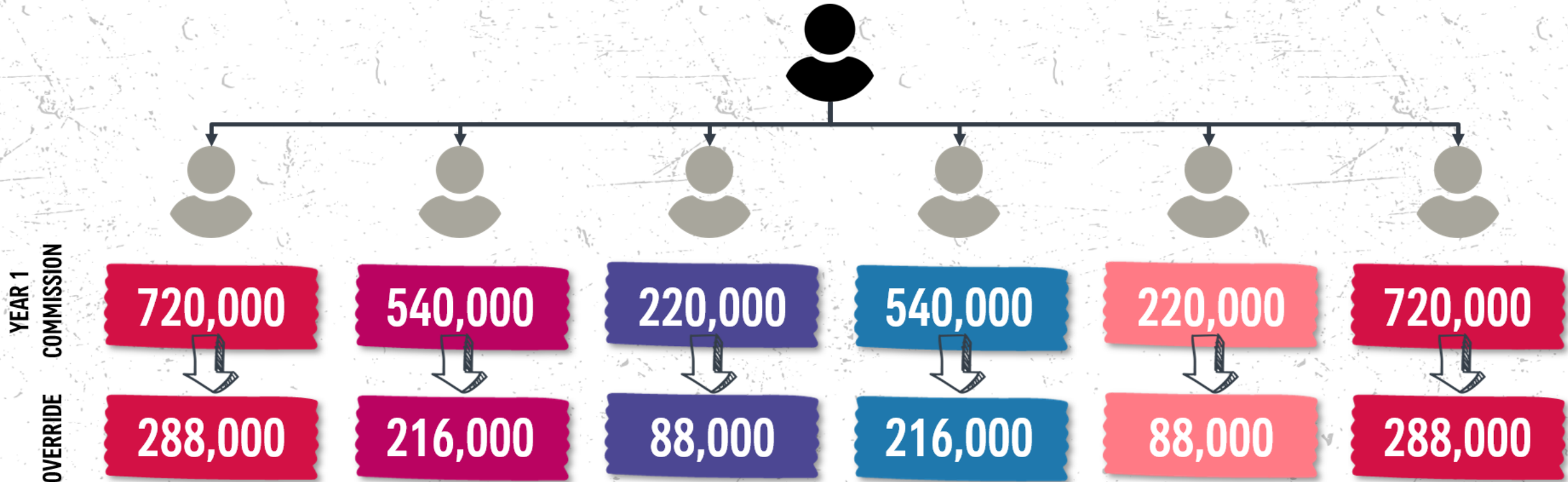
EXPAND
(RECRUITMENT)

EDUCATE
(SALES)



BE A UNIT MANAGER

(ANNUAL SIMULATION)



1,176,000 POTENTIAL INCOME

PLUS! PERFORMANCE BONUSES, TRAVEL INCENTIVES & MORE!



BE A MANAGER OF MANAGERS

ADVISOR

UNIT
MANAGER

AGENCY
MANAGER





STEP UP

WITH AIA PHILIPPINES



HEALTHIER, LONGER,
BETTER LIVES

TAKE THE NEXT STEPS



1

COMPLETE
ONLINE / ONSITE
TRAININGS



2

SUBMIT
DOCUMENT
REQUIREMENTS



3

PASS
LICENSING
EXAMINATION

